



Tonya L. Beauchamp
Project Manager
MIND Center, University of MS Medical Center
2500 N. State Street
Jackson, MS 39216

11/30/2022

Dear Tonya:

Per your request for information about the uniqueness of the Ripple SaaS platform in the market.

1. The product or services being purchased must perform a function for which no other product or source of services exist – what is the unique functionality of this product?

o Ripple is the only HIPAA-compliant web-based platform that actively manages the recruitment, retention, reporting, and registry of human subjects across multiple studies that is available for direct purchase at the individual investigator level, by research groups, or institution-wide. Ripple is configurable to meet the needs of every protocol's unique workflow and security permissions. Ripple Science is purpose built for participant engagement in clinical research. Designed for study teams to manage all participant-related processes and deliver a rich set of actionable analytics.

Ripple helps project teams quickly and reliably secure, enroll, and retain the appropriate patients, resulting in best-in-class retention rates (>96%), dependable operations, and faster trial completion – ultimately accelerating recruitment. Ripple's focus on the participant gives study teams and investigators real-time access to an incredibly rich set of participant-related actionable analytics, such as study progress, enrollment and completion projections, and site-level performance.

2. What are the specific business objectives that can be met only through the unique product or services – why does UMMC need the specific unique functionality?

o Ripple is the communication hub among ARIC Research Centers while maintaining privacy for individual locations. This functionality can be replicated across an unlimited number of studies that require multi-site collaboration. The additional Survey and Reporting tools will enable more remote participant information capture and to review progress efficiently. Ripple will enable results-based accountability through built-in data analytics and reporting capabilities and establish a mechanism for data extraction into reports.

3. The product or services must be available only from the manufacturer and NOT through resellers who could submit competitive pricing for the product or services – does the vendor allow resellers/can anyone else give a quote for this item?

o No

Please contact the Ripple Sales team by email at sales@ripplescience.com or by phone at (313) 509-7075 with any additional information requests.

Jon Miko
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