

# Northeast Mississippi Daily Journal, P O Box 909, Tupelo MS 38802

Account: <b>3486</b>	Ad ID: <b>1651773</b>
Name: <b>TIFFANY MAY</b>	Description: <b>#1651773 LEGAL NOTICE ADVERTISEMENT</b>
Company: <b>CITY OF TUPELO</b>	Run Dates: <b>11/30/23 to 12/07/23</b>
Address: <b>P.O BOX 1485</b>	Class: <b>1401</b>
<b>TUPELO, MS 38802</b>	Orig User: <b>JSH</b>
Telephone: <b>(662) 841-6487</b>	Words: <b>449</b>
	Lines: <b>102</b>
	Agate Lines: <b>98</b>

Other Charges:	<b>\$10.00</b>	Net Cost:	<b>\$108.78</b>	Notes:
Discount:	<b>\$0.00</b>			PO# 2023-062CVB
Surcharge:	<b>\$0.00</b>	Paid Amount:	<b>- \$0.00</b>	
Credits:	<b>\$0.00</b>			
Bill Depth:	<b>9.806</b>	Amount Due:	<b>\$108.78</b>	

#1651773

## LEGAL NOTICE

### ADVERTISEMENT FOR PROPOSALS

NOTICE is hereby given that the Tupelo Convention and Visitors Bureau will receive proposals from well-qualified firms until 5:00 PM CST on January 8, 2024, at 71 E. Troy St, Tupelo, MS 38802 for the following:

#### RFP NO. #2023-062CVB: ADVERTISING AGENCY SERVICES TOURISM INDUSTRY RECOVERY II

#### NOTICE OF INTENT TO BID IS REQUESTED

The Tupelo Convention and Visitors Bureau ("Tupelo CVB") is accepting proposals from well-qualified vendors to support Tupelo CVB's strategic communications and brand messaging through advertising agency services. Qualified advertising agency will have a working knowledge of the tourism industry, have the capacity to provide strategic counsel and direction, actively share and promote the destination's message, amplify successes, and position Tupelo as a premier destination in Mississippi for leisure travel at the national, regional, and local levels. As the Tupelo CVB's advertising agency, the selected company will be responsible for assisting in the development and support of Tupelo CVB's advertising marketing messaging services. The advertising agency must be able to provide strong insight and message development to assist Tupelo CVB with leisure and niche campaigns.

Tupelo CVB intends to contract with a qualified advertising agency to support its continued recovery efforts, stemmed from the negative economic impacts of COVID-19. This contract will be funded through federal ARPA dollars for Mississippi Tourism Recovery, II, and all applicants must agree to comply with the terms and conditions of the standard services contract which includes the Coronavirus State and Local Fiscal Recovery Funds Addendum and the Mandatory Addendum to all City of Tupelo Contracts.

Detailed specifications and forms/documents can be downloaded from the City of Tupelo's website at <https://www.tupelomsbids.com>.

Proposals can be mailed and/or hand delivered at the address below and received no later than 5:00 pm CST on January 8, 2024. Proposals should be in a sealed envelope and clearly marked with your Company Name, the RFP Number, Proposal Name and sent to the City of Tupelo, Attn: Traci Dillard, 71 E. Troy St, Tupelo, MS 38801 during the hours of 8:00

a.m. to 5:00 p.m., Monday through Friday. Electronic bids may be submitted in lieu of paper bids at [www.tupelomsbids.com](http://www.tupelomsbids.com).

No Vendor may withdraw his/her proposal within thirty (30) days after the date of opening proposals without the consent of the Tupelo Convention and Visitors Bureau.

The Tupelo Convention and Visitors Bureau reserves the right to accept or reject any and/or all proposals and waive informalities in bidding.

The City of Tupelo is an Equal Opportunity Employer. The City of Tupelo encourages Minority-owned Business Enterprises (MBEs) and Women-owned Business Enterprises (WBEs) to submit bids. This bid solicitation will be submitted to the Agency Bid Bank at [agencybidbank@mississippi.org](mailto:agencybidbank@mississippi.org).

November 30, December 7, 2023.