RICOH Launch Announcement

February 2017

OVERVIEW

PRODUCT NAME:
MFP for Education Series

AVAILABILITY DATE:
February 6, 2017

Pricing (MSRP):
Please see the attached chart in the product offering section

TOOLS/RESOURCES:
Brochure
Frequently Asked Questions
Launch Presentation

Visit RWorld https://rworld.ricoh-usa.com for all product materials.

SOLUTIONCENTER HELP DESK:
Contact the SolutionCenter Help Desk for any questions or support:
1-877-884-4566;
Technical question on Software or Solutions (prompt 1),
Technical question on Hardware (prompt 2),
All other requests (prompt 3).
Customer Support@ricoh-usa.com

RICOH MFP for Education Series

RICOH USA, INC. is pleased to introduce the MFP for Education versions of the MP 2555/MP 3055/ MP 3555/MP 4055/MP 5055/MP 6055 B/W MFP's. These new versions are designed to meet specific needs and requirements of the Education marketplace. To assist with your understanding of these new Education vertical market product offerings, please see the information below.

PRODUCT OVERVIEW AND POSITIONING:

The demands of the Education market often requires MFPs to be placed in common areas such as computer labs and student centers leaving the devices vulnerable to damage and misuse. The development of locking paper trays, a bypass tray seal and an optional combination keyboard/card reader bracket; enable Education customers to better protect their devices located in common areas and increase productivity by limiting damage from misuse.

The Ricoh MFP for Education Series also includes the Smart Operation Panel (SOP) that provides seamless integration with Ricoh's optional ICE Cloud Education Package (CEP). CEP allows Ricoh MFPs to integrate with popular Learning Management Systems (LMS) such as Blackboard™ Learn, Canvas®, and personal cloud storage services like Google Drive™, Dropbox™, Office 365™, etc. In addition to these scanning services is the ability to print from any device via email printing (Print Cloud).

MFP FOR EDUCATION PRODUCT OFFERINGS:

MFP FOR EDUCATION BASE MODEL		MFP FOR EDUCATION BASE MODEL REQUIRES ADDING THE FOLLOWING OPTION:	MFP + REQUIRED COMPONENTS COMBINED SRP
MP 2555SP TE	417832	PB3220TE PAPER BANK INCLUDES AN ADDITIONAL (2) LOCKING PAPER TRAYS EDP 417660	$8,884
MP 3055SP TE	417833		$10,934
MP 3555SP TE	417834		$12,538
MP 4055SP TE	417835		$14,778
MP 5055SP TE	417836		$17,328
MP 6055SP TE	417837		$21,654

WHAT'S NEW & DIFFERENT FROM THE STANDARD MODELS:

- RICOH MFP for Education Series are equipped with locking paper trays and Bypass Tray Seal
  - Keeps paper from being stolen and/or unsupported paper stocks from being used
  - Helps increase reliability and reduce service calls in high traffic areas
  - Bypass Tray is sealed for security and is not available for paper throughput
  - Additional high capacity paper feed options are not available (since they cannot be secured)
- Paper Bank PB3220TE is required as a standard part of the configuration (must be ordered separately)
- Two month free trial of RICOH's ICE Cloud Education Package
  - Supports connectors for Learning Management System software products (LMS) such as Blackboard Learn™, Canvas®, and personal storage services like, Google Drive™, Dropbox™, Office 365™, etc.
  - Requires activation at initail install
- Combination keyboard and/or card reader bracket is offered as additional options
  - Designed to securely house the keyboard, card reader and their cables to help prevent damage and/or theft in high traffic areas

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MFP for Education Standard Configuration:

- **MFP for Education Base Model includes:**
  - Standard 10.1" Smart Operation Panel that supports RICOH's New, Quick and Classic User Interfaces
  - **ARDF Feeder** is standard on the MP 2555SP TE/3055SP TE/3555SP TE versions
    - There will not be an SPDF version offered on these models.
  - **SPDF Feeder** is standard on the MP 4055SP TE/5055SP TE/ 6055SP TE versions
  - (2) standard 550-sheet locking paper trays
  - Standard PostScript Emulation and PDF Direct Print Support
  - Bypass Tray Seal is standard
- (1) **PB3220TE Paper Bank** option also needs to be added to the configuration which then adds an additional (2) 550-sheet locking paper trays
    - Total maximum paper capacity with all (4) locking paper trays is 2,200 sheets
- Two month free trial of the **ICE Cloud Education Package** is also included (trial requires activation at installation – installation is based on customer preference)

Equipment And Aftermarket Pricing:

Equipment and Aftermarket Pricing can be found by accessing the new pricing tools on RFORCE.

Competition:

- Konica Minolta C353CS with tray locks
- Third party add on tray locks

Sales Training:

Sales training materials are the same as the standard commercial model and are available on the RICOH Learning Institute website at https://ricohusa.csod.com.

Service Training:

Due to the many servicing similarities with the current MP 2555/MP 3055/MP 3555/MP 4055/MP 5055/MP 6055, service professionals currently certified on these products will be automatically certified on the Education versions of these products.

If you have any questions regarding this or any other training, please visit the RICOH Learning Institute web site via RWorld https://rworld.ricoh-usa.com or contact them directly at (973) 882-2200.

End User (Customer) Training:

End user (customer) training which is included with the purchase will be provided through the How-to Videos and can be located at http://www.tsrc.ricoh-usa.com/public/customer_videos/

End user (customer) on-site training will be performed by TAS/TS employee and is chargeable. The EDP code and pricing can be located at https://rworld.ricoh-usa.com/docs/DOC-201297

Brochures:

The updated brochure is available for download in the MFP for Education Series section in RWorld https://rworld.ricoh-usa.com

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