

**MISSISSIPPI DEVELOPMENT AUTHORITY**  
**501 N. West Street**  
**Woolfolk Bldg., Suite 1500**  
**Jackson, MS 39201**  
**RFQ # Tourism\_Marketing\_050123-Addendum V**

**Addendum V – Tourism\_Marketing\_050123 2<sup>nd</sup> Questions and Answers**

1. Could we request an extension to the submission deadline?

No extensions are allowed for the submission deadline.

2. Could you let us know what your annual spend on media and agency fees are?

See Addendum II, question 1.

3. Could we request an electronic submission in light of the lifting of all delivery guarantees from all the courier companies?

See Addendum II, question 11.

4. Could you let us know if you have a local preference or are you open to a Canadian agency that has done similar work with clients across the United States, with some currently being the States of California, Colorado and Wyoming?

There are no location preferences or restrictions for a potential respondent.

5. In the Q&A you say we can send the proposal via email but page 14 of the RFQ says proposals sent only by email will not be considered.

Addendum II, question 11 overrides the original language in the RFQ.

6. Can you clarify Attachment F regarding budget – each market can only charge a blended hourly rate of \$90 an hour or collectively we can only charge \$90 an hour.

The primary contractor will bill for their time at the blended hourly rate of \$90 an hour. Each subcontractor will be allowed to bill the primary contractor for up to \$90 an hour for work performed.

**By my signature below, I hereby acknowledge receipt of this Addendum Number V and understand this addendum relative to the requirements previously stated in RFQ Tourism\_Marketing\_050123.**

**Authorized Signature:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**INCLUDE A SIGNED COPY OF THIS ADDENDUM WITH YOUR COMPLETED PROPOSAL**