Shipping & Mailing
Address Management

pitney bowes

AddressRight® Addressing System

DA50s Series, DA70s Series, ConnectRight® Mailer mail management software

Create mail that stands out from the crowd.

Make your mail more professional and personal.

Whether you use mail to generate new sales, renew donors, retain customers or conduct special promotions, every piece of mail counts. Each person on your list gets dozens of pieces of mail every week—all competing for attention. So, creating mail that stands out is no longer just desirable, it is critical to the success of your business.

Stand out from the crowd by adding a powerful addressing solution from Pitney Bowes. Our solutions can help you achieve better-looking mail, improved results and lower costs.

With a Pitney Bowes AddressRight address system, you can:

- **Create more compelling envelopes.** Add personalized messages on the outside of your mail piece, and you'll increase the probability of your mail being opened and read.
- **Get your mail to the right person.** By updating or eliminating bad addresses, you'll avoid delays in delivery and the expense of returned mail.
- **Save on increasing mailing costs.** Apply postal barcodes and take advantage of presort discounts.

For more information, visit us online: pitneybowes.com

Cover all your needs with a complete addressing solution.

Print your addresses faster while giving your mail a more professional look.

- **Fast.** Print addresses at speeds up to 14,000 pieces per hour and eliminate expensive and time-wasting labels.
- **Print almost anywhere on the envelope.** Using shuttle head technology, the DA50s Series and DA70s Series AddressRight® printers add flexibility to maximize your messaging opportunities.
- **Handles almost anything.** Address envelopes, postcards, booklets, folded newsletters, flats, catalogs and much more.
- **Your mail looks professional.** Printing directly on media means no more handwriting or awkward address labels.

Ensure successful mailings with superior mail management software.

Pitney Bowes AddressRight® DA series printers are designed to work in tandem with our mail management software. This powerful software cleanses your address list, ensures delivery to your target customer and takes advantage of presort discounts. Our printers are capable of handling a wide variety of envelope sizes, types of paper and mailing formats.

ConnectRight® Mailer software.

Ensure your mail is delivered with powerful, easy-to-use ConnectRight Mailer software that cleanses and updates your existing lists. Make full use of your customer data to create variable messages for specific segments or to print individual messages on the envelope.

- **Tailor the complete envelope on-screen** with the envelope designer feature. In addition to adding return and delivery addresses, you can create personalized messages to every mail piece for maximum impact and response.
- **Manage your mailing lists so you can target the right names** and ensure list accuracy for optimum deliverability.
- **PAVE™ presort capability lets you apply barcodes** and take advantage of substantial postal discounts.
- **Update your list using the latest USPS® National Change of Address** (NCOA) information. That helps reduce the postage and printing costs and lost responses that result from out-of-date addresses.

Services	DA50s
Print resolution	Black (Horizontal x Vertical) 600 x 600 dpi, 300 x 600 dpi, 150 x 600 dpi
Processing speeds	Up to 10,000 pieces per hour (3 lines, no barcode)
Material sizes	Automatically feeds materials from 3.5" x 5" to 12.75" x 13.5" Up to 1/8" thick

Services	DA70s
Print resolution	Black (Horizontal x Vertical) 600 x 600 dpi, 300 x 600 dpi, 150 x 600 dpi
Processing speeds	Up to 14,000 pieces per hour (3 lines, no barcode)
Material sizes	Automatically feeds materials from 3.5" x 5" to 15" x 15.5" Up to 1/4" thick

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RECYCLE PLEASE
recycleplease.org

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