



## **Sole Source Justification**

### **DesignPLUS and UDOIT Advantage**

Cidi Labs was started in partnership with Utah State University to enable “SaaS-sharing” of locally-developed instructional design tools and innovations. Our flagship product, DesignPLUS (Design Tools for Canvas), is the leading advanced course authoring toolset to natively integrate with the Canvas LMS. Design Tools enables you to rapidly build course shells and painlessly create and style the content in your courses. They improve the quality, consistency, and accessibility of your course content while allowing your instructional designers and instructors to do more in less time.

**DesignPLUS** - Design Tools for Canvas, is a suite of instructional design tools built by Utah State University (USU) specifically for integration with Instructure Canvas. It provides functionality that facilitates efficiencies, consistency, and accessibility in course design. It was built for use by faculty, instructional designers, and course developers. What sets DesignPLUS apart from other products on the market and makes it totally unique is that it is built specifically for integration with Canvas, allowing for the native creation of HTML content. There is currently no other tool that offers the same or similar functionality. That is the reason USU built it and subsequently licensed it exclusively to Cidi Labs for resale via a Software-as-a-Service delivery model.

**UDOIT Advantage** – UDOIT Advantage is hosted and supported by Cidi Labs in partnership with the University of Central Florida. UDOIT Advantage scans online course content, identifies possible accessibility issues, and guides designers and faculty in repairing those issues using Universal Design principles. The Cidi Labs team has built additional functionalities into the UDOITCloud product that make this product exclusive to Cidi Labs. While there are other accessibility tools on the market, none provide the ability to convert non-accessible PDFs to Canvas HTML pages, which is a standard part of the functionality provided by UDOIT Advantage.