



Environmental Sustainability at P&G



every experience counts.™

Our Philosophy

Our Responsibility

As a global company we have operations in 180 countries. **We are committed to operating sustainably.** We want to ensure consumers never need to choose between the products they use today and what they hope to preserve for tomorrow.

A Business Opportunity

Sustainability helps us reduce costs and increase value. Operating sustainably ensures we can continue to operate for generations to come. Sustainability and business successes go hand in hand.

A way to better serve our consumers

Our brands touch more than 70% of the world's population. We know they care about **brand performance and sustainable performance.** Our objective is to design products that delight consumers while maximizing the preservation of resources.



How P&G Professional Contributes to P&G's 2020 Sustainability Goals

Procter&Gamble
Professional™

| | IN OUR OPERATIONS | THROUGH OUR BRANDS |
|--|---|---|
|  Climate | <p>Fabric & Home Care plants are eliminating 250,000 metric tons of CO2 through purchase of renewable electricity from wind farms</p> <p>Saving 14,000+ tons of phosphates from the environment</p> | <p>Tide Professional Coldwater reduces energy used to heat wash water by up to 70%</p> |
|  Water | <p>Products specifically designed to save resources, like water and energy.</p> <p>Concentrated formulas save water, energy and transportation</p> | <p>Tide Professional Coldwater System eliminates water usage by up to 40%</p> <p>Dawn Professional reduces sink changes, saving over 6,000 gallons of water per facility per year.</p> |
|  Waste | <p>Dishcare plant is on track to become a Zero Manufacturing Waste to Landfill site</p> <p>Primary and secondary packages are made from recycled material, refillable and recyclable</p> | <p>Spic and Span All Purpose cleaner is multi-purpose, replacing 3 products with 1, reducing waste.</p> <p>Dawn is one of the most concentrated handwashing liquids, saving 25,000+ tons of plastic globally.</p> |

Integrated Sustainability

P&G Professional's sustainability objective is to create value in the away-from-home industry with brands and products that our customers and their guests prefer, while conserving resources and protecting the environment.

Sustainability is built into everything we do. This leads to Total Operational Value **AND** the preservation of resources.

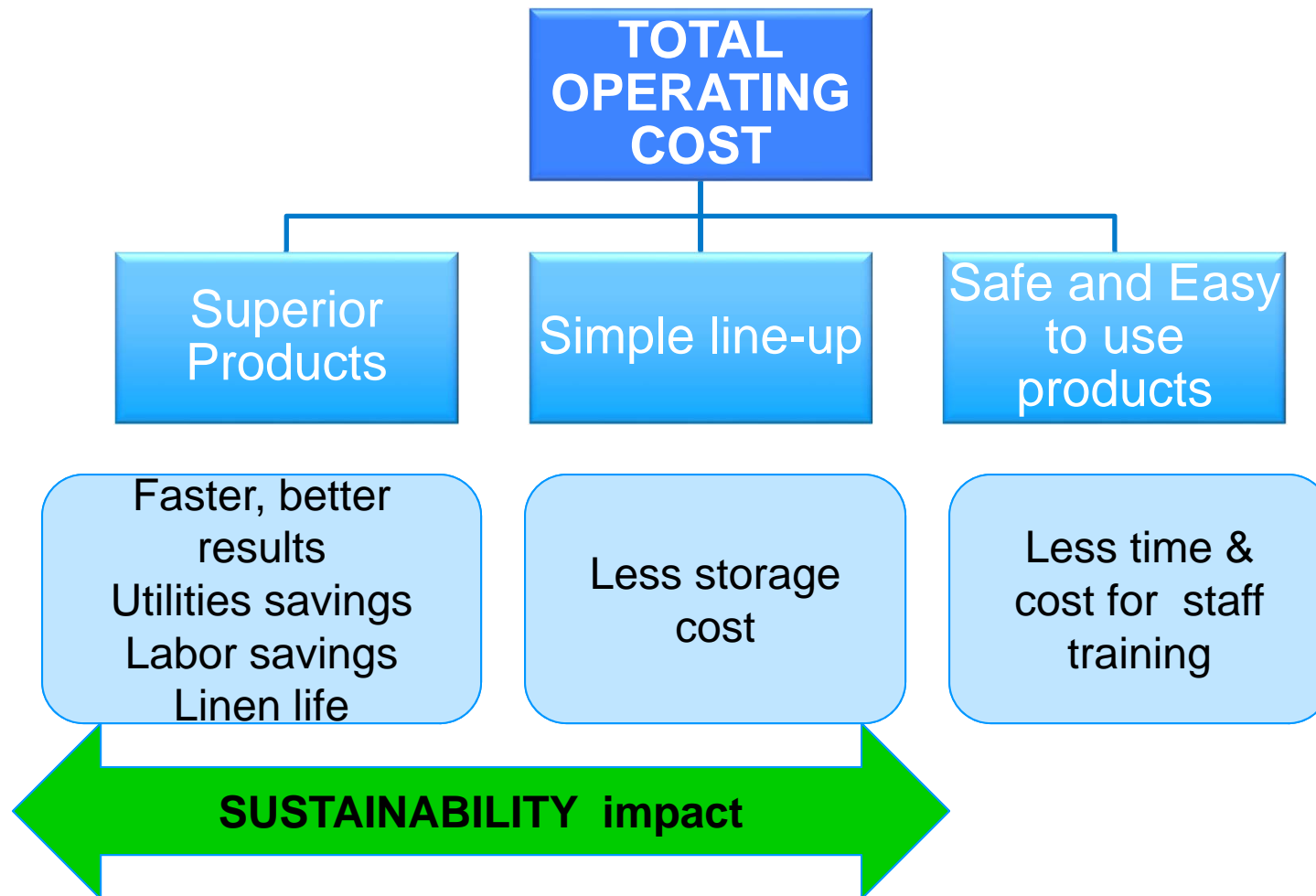


Sustainability is a part of every PGP product's lifecycle.

P&G
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P&G Professional approach to Total Operating Cost



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These are just a few examples on how our products deliver against our sustainability commitments



Lower Energy Costs

Tide Coldwater

- 75% Energy Cost reduction
- 40% Reduction in Water usage
- 15% reduction in Linen Replacement

Lower Carbon Emissions

Lower Transportation Costs

Tide Pods

- Approximate 50% less weight *

Dawn Professional
Pot & Pan Dish Soap

- 58% more dishes per sink **
- 38% fewer sink changeovers **

Less Packaging

Spic n Span

- 3 in 1 formula - one product for more jobs

Fewer Products Needed

P&G Pro Line Finished floor
cleaner

- Removes up to 59% more soil ***
- 256X Concentrate

Conserving Water



* than comparable packages of liquid detergent

**vs. a leading private label competitor based on recommended dosage of 1oz. Per 10 gallon sink. Average across 3 water hardness

*** than the leading competitor and extend finish life between scrub and recoat

In summary..

P&G Professional delivers **Integrated Sustainability**
Creating Total Operational Value AND conserving
environmental resources.

1. We believe environmental sustainability is our responsibility, a business opportunity, and a better way to serve our consumers around the world.
2. P&G Professional brings sustainability to life through products that save resources, like water, energy, and waste, leading to Total Operational Cost reduction for our customers.
3. Our products are not only safe for the environment, but safe for the people that use them.

Learn more at: <http://us.pg.com/sustainability/environmental-sustainability>



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