**Notice of Contract Award**

This professional services contract was awarded to the Vendor that scored the highest in the Evaluation Phase and Cost phase. The award of this contract is going to Maris, West & Baker based on the cumulative Reviewers scores and cost phase scores. The nature of this contract is to have a professional services consultant to create a branding/marketing campaign for Tourism marketing and advertising. The contract will initially be written for two years with two (1) year renewals allowed for a total of four (4) years. The first two years of this contract will be for an estimated amount of $500,000.00 with media commission for traditional set at 10% and media commission for digital set at 6%. Once the contract is approved by the Public Procurement Review Board it will be executed by the Mississippi Development Authority.