Mr. Clean Home Pro Meadows & Rain is:

•A Multi-Surface Cleaner that cuts grease, removes grime and leaves the fresh scent of Febreze as you clean.
•A surface cleaner that removes dirt and eliminates odors on linoleum, VCT, tile floors, toilets and bathtubs. This all-purpose cleaner is perfect for outside. You can clean garbage cans, doors and other hard surface items.
•Targeted for the “scent seekers” (End Users who make purchase decisions based on scent).
•Competes against Colgate-Palmolive’s **Fabuloso Lavender**, Pin-Sol Original and Lysol 4-n-1 Lemon.
•A Open Loop SKU Only
•Not intended to replace any existing P&G Professional SKU.
•Intended to build incremental volume in the surface category where scent is important.

Directions for Use:
•Mix ¼ cup per gallon of water (2oz per gallon)
•No need for rinsing.
•Can be used as RTU .
•For finished wood, use diluted product only.

Product	UPC	Case Ct
Mr. Clean Home Pro – Meadows & Rain	100-37000-23124-7	4/1 GAL