IVORY BAR SOAP

Ivory Bar Soap provides a simple, effective clean for the entire family without breaking the bank! It is free of dyes and heavy perfumes and is 99.44% PURE. Made in the USA, Ivory is recommended by 4 out of 5 moms and has been a proven and trusted brand for over 130 years.

- 99.44% PURE (it floats!)
- No dyes or heavy fragrances
- Recommended by 4 out of 5 moms.
- For beautiful looking skin (makes a great facial cleanser)
- Available in refreshing Original and Aloe scents

Also try Ivory Body Wash for a simple clean that leaves skin smooth and hydrated (vs. regular soap).