Cheer 2X Ultra Liquid Bright Clean

Cheer’s Stay Colorful™ detergent is all about keeping your clothes and linens looking great.

It’s specially formulated to help prevent colors from fading while keeping your whites bright and beautiful, so your clothes stay as awesome as you!

- 2x Ultra Cheer Bright Clean - Brighter Whites & Colors in just 1 wash (*vs. dingy). Cheer's brightCLEAN formula fights dinginess while neutralizing chlorine, leaving whites and colors clean & bright! Brighten your life ONE LOAD at a time!
- Brighter Whites & Colors in just 1 wash
- Fresh Clean Scent
- Bottle made from 25% or more post-consumer recycled plastic.