Fabric Care. Redefined

Tide® Professional Laundry System

every **experience** counts.™

P&G Professional™

Protect Your Laundry Investment with Tide® Professional

The Tide® Professional Laundry System protects your laundry investment by:

- Keeping whites whiter for longer.*
- Protecting colors for longer.**
- Keeping linen fibers stronger for longer.*
- Making fabrics noticeably softer to the touch.**
- Cleaning your tough stains consistently.
- Providing unsurpassed stain fighting technology.

Clorox is a trademark of The Clorox Co., used under license by P&G.
*vs. leading alkaline system in 30-cycle test with full Tide Professional system—Tide detergent, Color Safe Bleach and Downy.

Welcome to the Tide Professional Laundry System

WHITER WHITES

Keep whites whiter for longer.*

Proprietary technology that rejuvenates yellowing, dingy linens in a single cycle.

*vs. leading alkaline system in 50-cycle test with full Tide Professional system—Tide detergent, Clorox, Whiteness Enhancer and Downy.

PROTECT COLORS

Protect colors for longer.**

Tide Professional Color Safe Bleach is an oxygen-bleach technology designed to remove stains at a near neutral pH, helping fabrics last longer.

The leading competition after 30 cycles

Tide Professional Laundry System after 30 cycles

**vs. leading alkaline system in 30-cycle test with full Tide Professional system—Tide detergent, Color Safe Bleach and Downy.

PROTECT FIBERS

Keep linen fibers stronger for longer.† Helps prevent chemical fiber damage keeping linens stronger over time.

Typical Alkaline System Fiber Damage

MICROSCOPIC VIEW OF TOWEL FIBERS.

Tide Professional Laundry System Fiber Care

†vs. leading alkaline system in 30-cycle test with full Tide Professional system–Tide detergent, Clorox, Whiteness Enhancer and Downy.

Welcome to a New Definition of Fabric Care

ENHANCE SOFTNESS

Make fabrics noticeably softer to the touch.* Tide Professional Laundry System cleans at near neutral pH, minimizing calcium deposits, keeping fabrics softer.

The leading competition after 30 cycles

Tide Professional Laundry System after 30 cycles

*vs. leading alkaline system in 30-cycle test with full Tide Professional system—Tide detergent, Clorox, Whiteness Enhancer and Downy.

NEAR NEUTRAL FOR SAFETY

Strong fibers, noticeable softness and more come from a near neutral pH level in our system:

- Safe for employees—non-DOT hazardous.
- Less corrosive vs. competition.

Keep Fabrics More Like New—Even After 30 Cycles*

Redefine your fabric care system with Tide®, Downy® and Clorox® so your linens look and feel more like new, longer. These solutions deliver Tide's signature clean to everyday soils, with special formulations that remove stubborn stains from grease, rust, coffee, and more.

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*vs. leading alkaline system in 30-cycle test with full Tide Professional system—Tide detergent, Color Safe Bleach and Downy.

Equipment and Service Benefits Equal Savings

Equipment and Service Benefits

- Automatic product proportioning helps avoid mistakes—no overdosing and no product contact.
- Trouble-free professional installation.
- Color-coding and lock and key connectors make refilling simple.
- Dedicated local service consultant.

Savings You Can See

- Helps reduce linen replacement costs by up to 15%.*

*Tide Professional Laundry System vs. leading high-alkalinity system in 50-cycle test. Based on complete system use.

Tide® Professional Laundry System

Tide® 2X Professional
Proprietary enzymatic technology delivers Tide's signature clean.

* ® The Seal of Cotton is a Registered Service Mark / Trademark of Cotton Incorporated.

Clorox®
Safely eliminates residual color from stains.

Tide® SC
Formulated to help overcome the special conditions of unique wash room & water conditions.

Tide® Professional Greasy Stain Fighter
Helps prevent greasy food stains from locking into fabric fibers.

Tide® Professional Color Safe Bleach
Cleans tough soils while keeping fabric colors vibrant.

Tide® Professional Stain Removal Treatment
Efficient rewash powder to help maximize linen reclamation.

Tide® Professional Whiteness Enhancer
Non-bleach rinse aid that helps neutralize the dinginess that happens over time on fabrics.

Tide® Professional Rust Remover
Treats stubborn stains like rust, tea and coffee.

Downy® Professional
Provides noticeable softness without dyes or perfumes.

Tide® Professional Multi-Purpose Stain Remover
Effectively removes a wide variety of stains.

Tide Professional™

Tide Professional Laundry System

To learn more, please call

1-888-474-7765.

Visit www.pgpro.com or contact your P&G Professional representative today.