SIMPLE
SYLLABUS

200 George J. Bean Pkwy
Ste 2502
Tampa, FL 33609

March 3, 2023

To Whom It May Concern:

This letter is to confirm that Simple Syllabus is a sole source product designed, developed and distributed exclusively by Simple Systems Group, LLC. The Simple Syllabus software must be purchased directly through Simple Systems Group, LLC and possesses several unique features that can't be replicated through any other substitute products. A summary of key areas of distinction are included below.

APPLICATION CONFIGURABILITY

University of Mississippi Medical Center is a diverse organization that has many different needs. Institutions operating at this scale often require different rules, processes, templates and terminology for different parts of the institution. Simple Syllabus is the only software that gives school administrators a dashboard to customize the application for each part of the organization through a centralized interface.

> **Template Construction -** Simple Syllabus is the only platform that lets schools design their syllabus templates from the ground up. Instead of selecting from a limited library of predefined content components such as "instructor," "assignments," and "grading," Simple Syllabus lets school administrators create as many unique components to their specifications as needed for their templates, and supports multiple templates for different parts of the organization that have unique needs.

> **Data Model Customization -** The Simple Syllabus platform is the only technology that includes a user interface to add or remove custom attributes to any object within the system.This makes integration with external systems such as Workday a significantly less time consuming operation.

> **Terminologies -** Simple Syllabus is the only software that lets administrative users change the terminologies or labels used throughout the system to better align with the nomenclature of items used on campus. University of Mississippi Medical Center uses certain phrases or terms that are unique to the school and not seen at other institutions.

These terms have become understood vernacular across campus so supporting them is important from a training perspective.

Theming- The Simple Syllabus software is the only tool that allows institutions to update the fonts, colors, sizes, and overall design of its class syllabi to match the school's branding.
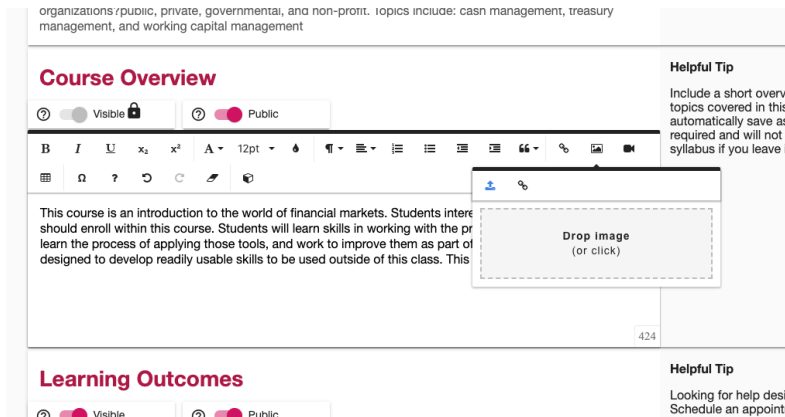
UNIQUE FACULTY & STUDENT SPECIFIC FEATURES

Simple Syllabus offers faculty and students unique functionality that saves time and promotes better learning. Some of these features include:

Automatic Data Population - Simple Syllabus is the only tool with the concept of "blocks"—predefined areas of content in a syllabus that are automatically updated with data managed in external platforms such as the learning management system or student information system. Most importantly however, is that Simple Syllabus can continually refresh and update these "blocks" and does not rely on a single initial import of data.

Calendar/Assignment integration with Canvas - The Simple Syllabus tool comes with a powerful calendar designer that can dynamically sync with your institution's academic calendar. Perfect for instructors looking to design a schedule for their class, the calendar tool has configurable columns that let you determine the types of information to display in the calendar—common column examples include Event Name, Due Dates, Points, and much more since it can be personalized to your institution. Using data stored within Canvas. Simple Syllabus can also dynamically create the weeks/class meeting times and organize assignments, quizzes, and other classroom activities into the appropriate locations creating an optimized experience for both faculty and student users not found in other solutions.

Interactive Media - Simple Syllabus is the only syllabus management platform that supports the ability for instructors to add video and other rich media elements directly to their syllabus.

Personalized Student Portal - Simple Syllabus is the only software that provides students with their own personalized dashboard that shows syllabi for courses they are currently enrolled in or have previously taken at the institution through a portfolio.
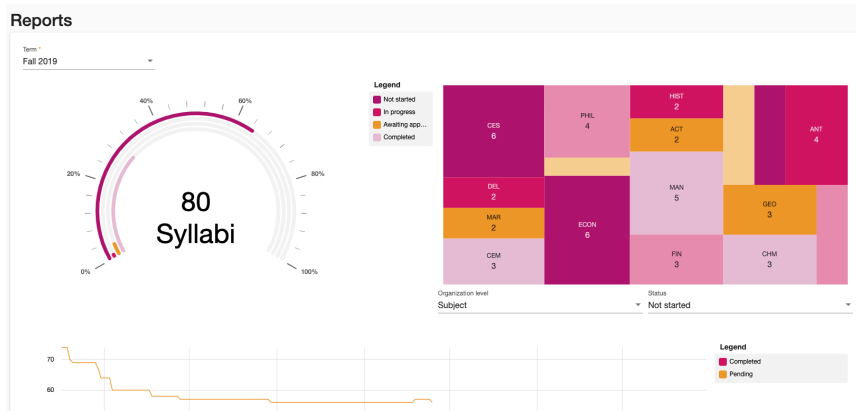
Student Acknowledgement of the Syllabus—Unique to Simple Syllabus is the ability to track and record student acknowledgment of reading a syllabus. This feature allows instructors to be confident their students are reading the syllabus by requesting they acknowledge receipt by pressing a confirmation button.

PROPRIETARY ADMINISTRATIVE FEATURES

Simple Syllabus provides administrators with many proprietary features that make management of syllabi easier. Some of these features include:

Conditional Logic - Simple Syllabus is the only tool that lets administrators build business logic that automatically swaps out areas of syllabus content based on rules such as delivery methods, credit hours, locations, and more.

Accreditation Reporting - Simple Syllabus is the only syllabus management provider that gives school administrators the ability to perform qualitative analyses of syllabi. For example, you can identify every syllabus across campus that includes a specific learning outcome within seconds. You can also monitor student engagement levels, for example who has viewed their syllabus, in real time and identify any anomalies. Furthermore, Simple Syllabus has expressed an interest in working with University of Mississippi Medical Center to further expand capabilities in this area and add new reporting.

Email Reminders - Simple Syllabus is the only software that provides automatic email reminders to faculty about upcoming deadlines and past due syllabi to ensure timely compliance if turned on.

Automatic Approval Routing - Simple Syllabus is the only platform that can automatically route an instructor's submitted syllabus to the appropriate dean for approval.

This is just a subset of the many unique features inherent to Simple Syllabus not found in any other substitute product. Should you need any additional information, please don't hesitate to contact me at 813-279-5443 x703 or gmonaghan@simplesyllabus.com. Thank you for your interest in our products.

Sincerely,

Gina Monaghan
Vice President, Client Services
Simple Syllabus