

Notice of Intent to Certify Sole Source

To: Interested Parties

From: Ellen Swoger
CIO, Applications

Date: January 10, 2023

Re: Sole Source Certification Number 9544 MRI Patient Digital Video and Audio Entertainment System

Contact Email Address: solesource@umc.edu

Sole Source Certification Award Details

Regarding UMMC Sole Source Certification Number 9544 for MRI Patient Digital Video and Audio Entertainment System, please be advised that UMMC intends to award the purchase of MRI Patient Digital Video and Audio Entertainment System to Cinemavision LLC, as the sole source provider.

UMMC issues this notice in accordance with Mississippi state law, policy, and procedures for sole source procurements.

Sole Source Criteria

1. Where the compatibility of equipment, accessories, or replacement parts is the paramount consideration (and manufacturer is the sole supplier).
2. Where a sole supplier's item is needed for trial use or testing.
3. Where a sole supplier's item is to be required when no other item will service the needs of UMMC.

Schedule

Task	Date
First Advertisement Date	January 17, 2023
Second Advertisement Date	January 24, 2023
Response Deadline from Objectors	January 31, 2023 at 3:00 p.m. Central Time

Project Details**1. Describe the commodity/service that the agency/institution is seeking to procure:**

Cinemavision 20/20 is a state-of-the-art tool for patient comfort and entertainment during MRI studies. Cinemavision 20/20 offers media access to digital libraries, two-way communication during scans, and dramatically reduces MRI gradient noise. These elements support pediatric patients during MRI scans, thus reducing the need for sedation during scans for patients that meet pre-screening criteria.

2. Explain why the commodity/service is the only one (1) that can meet the needs of the agency/institution:

Cinemavision MRI video and audio system is the only MRI patient entertainment system on the market that offers both a combined video and audio experience for the MRI patient. The patient video goggles block the view of the MRI bore and head coil and present a large screen video view of DVDs or internet video to the patient while the audio headset provides clear sound. The system also enhances patient and MRI technician communication through a two-communication system, allowing the patient to see the MRI tech through the system.

3. Explain why the source is the only person or entity that can provide the required commodity/service:

Cinemavision MRI video and audio system is the only MRI patient entertainment system on the market that offers both a combined video and audio experience for the MRI patient. See supporting letter from Cinemavision, LLC, Attachment A.

4. Explain why the amount to be expended for the commodity/service is reasonable:

The estimated amount to be expended is for the purchase of MRI Patient Digital Video and Audio Entertainment System is estimated to be **\$86,230.00 (with extended warranty)**. Please be advised that UMMC will determine if additional enhancements, upgrades, support, or equipment are within scope during the certification period and may increase the spending authority accordingly. Should Cinemavision, LLC change their name during this certification period, then UMMC will determine if a recertification is necessary. This amount is within the expected price range for these products.

5. Describe the efforts that the agency/institution went through to obtain the best possible price for the commodity/service:

Pricing is compared against available market intelligence and identified discounts are pursued where applicable.

Submission Instructions and Format of Response from Objecting Parties

Interested parties who have reason to believe that the MRI Patient Digital Video and Audio Entertainment System (hereafter, "Products") should not be certified as a sole source should

provide information in the Vendor Form for the State to use in determining whether or not to proceed with awarding the sole source Cinemavision, LLC. The Vendor Form may be found at <http://www.dfa.state.ms.us/Purchasing/documents/ObjectiontoSoleSourceDetermination.pdf>.

Objections must include the certification in Attachment B.

Comments will be accepted at any time prior Tuesday, January 31, 2023 at 3:00 p.m. (Central Time) to solesource@umc.edu. Responses may be delivered via email to solesource@umc.edu. UMMC WILL NOT BE RESPONSIBLE FOR DELAYS IN THE DELIVERY OF RESPONSES. It is solely the responsibility of the Interested Parties that responses reach UMMC on time. Responses received after the deadline and responses that lack all required information will be rejected. UMMC reserves the right to inspect Interested Party's commodity for comparison purposes.

If you have any questions concerning the information above or if we can be of further assistance, please contact solesource@umc.edu.

Attachment A: Vendor Correspondence

Attachment B: Objection Certification

Attachment B

SUBMITTED IN RESPONSE TO

Sole Source Certification No. SS 9544

Accepted until Tuesday, January 31, 2023 at 3:00 p.m.

I certify that the information contained in this objection is true and accurate to the best of my knowledge. I understand that UMMC will investigate all statements made in this objection and that any false or misleading information provided may result in adverse action.

Objector Name

Objector's title