

December 21, 2017

University of Mississippi Medical Center

Attn: Tina Taylor

Dear Tina,

In response to your request below regarding sole source, we have prepared the following details for review.

Per Public Purchasing law, acquisitions must meet the following criteria to be authorized as sole source:

**1. The product or services being purchased must perform a function for which no other product or source of services exist – what is the unique functionality of this product?**

PDS Producer is a unique product that blends data from different IBM Cognos cubes to publish into Excel based Dashboards.

PDS Portal is a custom product that manages publishing content from PDS Producer handling and managing security through the unique format that Producer publishes to.

**2. What are the specific business objectives that can be met only through the unique product or services – why does UMMC need the specific unique functionality?**

No other company is authorized to make modifications or enhancements to the custom PDS solution. The PDS solution allows for fast time to publishing and modifying dashboards created through the data staged into IBM Cognos. Dashboards can then quickly and easily be modified, published and distributed.

**3. The product or services must be available only from the manufacturer and NOT through resellers who could submit competitive pricing for the product or services – does the vendor allow resellers/can anyone else give a quote for this item?**

PDS does not deliver any solutions through resellers. The PDS Analytics solution, the PDS Producer, and PDS Portal are only available through Practical Data Solutions.

Sincerely,



Russell Hendrickson  
President & CEO