



July 7, 2023

University of Southern Mississippi

Jeremy,

Per our recent discussion regarding a partnership between University of Southern Mississippi and Collegiate Sports Connect, please find information below about how CS Connect is uniquely able to assist in candidate identification and recruitment within college athletics.

Collegiate Sports Connect is the only product like it on the market, as it is the only candidate identification and recruitment platform that operates at scale within the college athletics space. A new offering to the industry, the CS Connect database already offers over 5,100 user-curated candidate profiles via an interactive database that provides personal information such as contact information, salary expectations, areas of expertise, social media, and resumes. These profiles can be searched by the University of Southern Mississippi to target candidates who have worked in specific conferences or competitive levels, or, for example, those who have any ties to the State of Mississippi. Connect is the only market-wide database that provides institutions with the information and tools to evaluate and immediately recruit candidates for their vacancies.

The platform's user base continues to grow, and over 35 NCAA DI institutions currently use the platform for candidate identification and recruitment for their administrative vacancies.

We look forward to discussing this partnership with you in more detail.

A handwritten signature in black ink, appearing to read "Drew Turner".

Drew Turner
Collegiate Sports Connect
President
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