

**MISSISSIPPI STATE DEPARTMENT OF HEALTH**  
**Notice of Proposed Sole Source Purchase #0301-29**  
**RFx # 3150000997**

The Mississippi State Department of Health anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

Commodity or commodities to be purchased (make, model, description):

Florida State University (FSU) (*Partners for a Healthy Baby*) Home Visiting Curriculum for Families, 200 each

- Before Baby Arrives, 3<sup>rd</sup> Edition, Handouts, 200 @ 14.00 each
- Baby's First Six Months, 4<sup>th</sup> Edition, Handouts, 200 @ \$14.00 each
- Baby's Months 7 – 12, Handouts, 200 @ \$14.00 each
- The Gold Within - A Self-Esteem Success Book for Women, 200 @ \$30.00 each
- Explanation of the need to be fulfilled by this item(s) and why it is the only one that can meet the specific needs of the department:

The FSU (*Partners for a Healthy Baby*) curriculum is used nationally and internationally by more than 3,700 home visiting programs serving pregnant and parenting families. The research-informed content in the *Partners* curriculum addresses a wide range of topics associated with the goals of most home visiting programs including: improved prenatal health; positive parenting; enhanced child health and development; infant mental health; economic self-sufficiency; and family stability. Well-trained home visitors choose topics in the curriculum that align with their program's intended outcomes and their families' identified goals.

The FSU (*Partners for a Healthy Baby*) curriculum has been successfully used in evidence-based home visiting programs to achieve positive outcomes as documented in numerous studies. Findings include: a decreased incidence of low birth weight deliveries; fewer small for gestational age babies, fewer repeat pregnancies; reduced rates of abuse and neglect, increased rates of up-to-date immunizations and enrollment in a medical home; increased intervals between pregnancies; improved child development outcomes; and increased maternal responsiveness of teen mothers.

This curriculum has been selected as the framework for providing evidence-based and evidenced informed interventions to clients served under the MSDH Pregnancy Assistance Fund Expectant and Parenting Teen Grant.

Case management staff will provide structured health education sessions with expectant and parenting teens, as well as extended caregivers, to provide support in achieving health literacy, parenting skills, and learn important newborn and infant care techniques. An estimated 600 clients will receive direct benefit from this material.

Name of company/individual selling the item(s) and why that source is the only possible source that can provide the required item(s):

The curriculum was developed and is the sole property of Florida State University.

Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The estimated cost is approximately \$14,400.00. The curriculum addresses a wide range of topics associated with the goals of most home visiting programs including: improved prenatal health; positive parenting; enhanced child health and development; infant mental health; economic self-sufficiency; and family stability.

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Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

Florida State University is the sole creator, publisher, and supplier of copyrighted scriptographic material. All applicable discounts were explored and applied.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to: Jennifer Dotson, Mississippi State Department of Health Purchasing Department, 570 E. Woodrow Wilson, Room 134 Underwood Building, Jackson, MS 39216 or P. O. Box 1700, Jackson, MS 39215-1700.

Responses may be hand delivered, via regular mail, overnight delivery or by e-mail: [jennifer.dotson@msdh.ms.gov](mailto:jennifer.dotson@msdh.ms.gov). The envelope or e-mail should reference the sole source number.

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable. The enclosed form (OSS) may be used if you so desire.

If after a review of the submitted notice and documents, Mississippi State Department of Health determines that the commodity in the proposed sole source request can be provided by another person or entity, then Mississippi State Department of Health will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If Mississippi State Department of Health determines after review that there is only one (1) source for the required commodity, the Mississippi State Department of Health will appeal to the Public Procurement Review Board. Mississippi State Department of Health will have the burden of proving that the commodity is only provided by one (1) source.

Notices/objections, etc. will be accepted at any time prior to: Thursday, June 22, 2017, at 3:00 p.m. (CST/DST)

