**Request for Qualifications**

**Legal Ad**

The Mississippi State Department of Health (MSDH) will accept sealed statements of qualifications until noon on Friday, September 29, 2017 for the purpose of selecting a single qualified advertising vendor with extensive knowledge of and experience with public health and public health campaigns to conceptualize, develop and produce a variety of campaigns as needed by the MSDH during a contract period of four years, MAGIC RFx 3140001063 . The agency selected must have the capability to conceptualize, develop, produce and evaluate a variety of multi-media campaigns based on best practices and evidence-based research. Campaigns will be assigned at the discretion of the Director of Communications and availability of program funds. No proposals will be accepted after the deadline.

To download a copy of the RFQ, visit the Mississippi Contract/Procurement Opportunity Search Portal.

**Deliver or mail proposals to:**

Liz Sharlot, Director of Communications

Mississippi State Department of Health

570 East Woodrow Wilson Drive, Suite 100

Jackson, Mississippi 39216