



April 20, 2015

TENA® PRODUCT ANNOUNCEMENT

Introducing our newest addition to the TENA® Protective Underwear lineup... TENA® Classic Protective Underwear!

Dear Valued TENA® Distributor:

We are proud to announce a new addition to the TENA® line of incontinence products. TENA® Classic Protective Underwear will replace our TENA® Regular Underwear, which is being discontinued in conjunction with this launch. Providing TENA® protection that wearers need at an affordable price, TENA® Classic Protective Underwear provides the wearer with desired comfort and softness. TENA® understands that discretion is key for the wearers, the core is now 20% thinner than our current underwear but just as effective in capturing leaks.

Available May 15, 2015!

Please see attached warehouse guide for more detailed information.



TENA® Classic Protective Underwear

Product Name	OLD* Order #	NEW Order #	Hip Size	Color	Case Count	Format
TENA® Classic Protective Underwear: M	72413	72513	34" - 44"	White	80	4/20
TENA® Classic Protective Underwear: L	72415	72514	45" - 58"	White	72	4/18
TENA® Classic Protective Underwear: XL	72416	72516	55" - 67"	White	56	4/14
TENA® Classic Protective Underwear: 2XL	72420	72517	68" - 80"	White	48	4/12

*Discontinued TENA® Regular Underwear

Timing for this Upgrade:

While timing will vary due to inventory levels of this product, we expect new product to be available in our warehouse starting May 15, 2015

For more information:

Please call our TENA® Customer Service Team line at 866.722.6659. We would like to thank you for your continued support and patronage.

Questions? Contact Us:

866.722.6659 | customer.service@sca.com | www.tena.us



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