

New Product Innovations

Leading Continence Management



Bringing Innovation to Life

By integrating customer insights into product development

As a world leader in continence management, SCA is committed to providing value by delivering products that can improve the quality of everyday life for those that rely on our products.

Innovation is at the heart of everything SCA does from the introduction of new TENA® programs to the improvement and delivery of new TENA® products.

We are proud to "Bring TENA" Innovations to Life" by further enhancing a number of our existing products.





TENA® Protective Underwear Plus and TENA® Protective Underwear Extra Now with a re-designed core

New re-designed core effectively channels fluids into the absorbing core. The "W" shaped core and elastics hug the product to the body for an improved discreet close fit. SKU numbers are changing.





NEW LOOK

TENA® MEN® Absorbent Guard

New look, same great performance

We are pleased to announce a new look for TENA for MEN™ male guards. This sleek new packaging was designed for a more masculine look in order to differentiate it from other TENA® pads.

TENA® Product Reference Ordering Guide

Absorbent Product Enhancements Overview

Launch Date 2015	Product Name	OLD Order #	NEW Order #	Hip Size	Color	Case Count	Format	scs/occ
TENA® PROTECTIVE UNDERWEAR PLUS								
Sept	TENA® Protective Underwear Plus: M	72239	72238	34"- 44"	White	72	4/18	10768702722381
Sept	TENA® Protective Underwear Plus: M - Discreet	72241	72242	34"- 44"	White	72	4/18	10768702722428
Sept	TENA® Protective Underwear Plus: L	72339	72338	45"- 58"	White	72	4/18	10768702723388
Sept	TENA® Protective Underwear Plus: L - Discreet	72340	72341	45"- 58"	White	72	4/18	10768702723418
Sept	TENA® Protective Underwear Plus: XL	72439	72435	55"- 66"	White	60	4/15	10768702724354
Sept	TENA® Protective Underwear Plus: XL - Discreet	72419	72465	55"- 66"	White	60	4/15	10768702724651
TENA® PROTECTIVE UNDERWEAR EXTRA								
Sept	TENA® Protective Underwear Extra: S	72131	72116	25"- 35"	White	64	4/16	10768702721162
Sept	TENA® Protective Underwear Extra: S - Discreet	72146	72101	25"- 35"	White	64	4/16	10768702721018
Sept	TENA® Protective Underwear Extra: M	72231	72232	34"- 44"	White	64	4/16	10768702722329
Sept	TENA® Protective Underwear Extra: M - Discreet	72246	72248	34"- 44"	White	64	4/16	10768702722480
Sept	TENA® Protective Underwear Extra: L	72331	72332	45"- 58"	White	64	4/16	10768702723326
Sept	TENA® Protective Underwear Extra: L - Discreet	72346	72347	45"- 58"	White	64	4/16	10768702723470
Sept	TENA® Protective Underwear Extra: XL	72412	72425	55"- 66"	White	48	4/12	10768702724255
Sept	TENA® Protective Underwear Extra: XL - Discreet	72417	72400	55"- 66"	White	48	4/12	10768702724002
TENA° MEN" Absorbent Guard								
Sept	TENA® MEN™ Absorbent Guard	50600	50600	One size	White	120	6/20	10768702506004

TENA® Protective Underwear Plus

Protective Underwear

Plus

Protective Underwear Plus M



Protective Underwear Plus M - Discreet



Protective Underwear Plus L - Discreet



Protective Underwear

Protective Underwear Plus XL - Discreet





TENA® Protective Underwear Extra

Protective Underwear Extra



Protective Underwear Extra S - Discreet



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Protective Underwear

Extra

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Protective Underwear Extra M - Discreet



Protective Underwear Extra



Protective Underwear Extra L - Discreet



Protective Underwear Extra



Protective Underwear Extra XL - Discreet



TENA® MEN® Absorbent Guard

TENA® MEN™ Absorbent Guard



For more information, call your TENA® Representative or Contact Us: 1.866.722.6659 | info.usa@tena.com | www.tena.us

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