Ricoh Launch Announcement

September 2016

OVERVIEW

PRODUCT NAME:
Ricoh GreenLine Series
Remanufactured Products

AVAILABILITY DATE: September 2016

Pricing (MSRP):

MP C3002-RM Bundle - $6,375
MP C3502-RM Bundle - $8,655
MP C4502-RM Bundle - $9,795
MP C5502-RM Bundle - $12,209

SALES COVERAGE:
All Sales Reps

TOOLS/RESOURCES:
Products are posted in RWorld

Visit RWorld for all product materials.

SOLUTION CENTER:
Contact the Solution Center Help Desk for any questions or support:
1-877-884-4566;
Technical question on Software or Solutions (prompt 1),
Technical question on Hardware (prompt 2),
All other requests (prompt 3).
Customer Support@ricoh-usa.com

Ricoh GreenLine Series - New Product Additions

RICOH USA, INC. is pleased to introduce the addition of four new products; the **MP C3002-RM, MP C3502-RM, MP C4502-RM** and the **MP C5502-RM** to the current line-up of Ricoh GreenLine Series remanufactured office equipment. Developed to help your customers achieve full productivity while realizing dramatic savings for their budget and the environment, the new Ricoh GreenLine Series offers MFPs with "like-new" technology without the new price tag and delivers an outstanding price performance value for workgroups, departments or small businesses with budgetary constraints.

GreenLine™
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PRODUCT OVERVIEW:

Ricoh GreenLine Series Remanufactured Equipment is virtually indistinguishable from its newer counterparts as far as appearance, output quality and reliability are concerned. The Ricoh GreenLine Series features the latest versions of all necessary software and hardware components and is backed by the same service commitment that we provide to our factory-new equipment solutions. All Ricoh GreenLine Series are remanufactured using a carefully controlled ISO 9001-2008-certified process to help meet high customer performance expectations at lower price points. These units go through an extensive remanufacturing and cleaning process that replaces all high-wear components and adjusts the units back to their original factory specifications. Ricoh GreenLine Series reflects Ricoh's commitment to a more efficient, ecologically friendly product life-cycle that minimizes the impact on our environment.

KEY BENEFITS:

- **SAVINGS:** A cost-efficient, eco-friendly solution that contributes to your customer's bottom line, without sacrificing quality or service.
- **QUALITY:** Customers will get high-quality systems at a fraction of the cost of new models, all while making a clear statement about their company's commitment to the environment.
- **SUPPORT:** Ricoh is committed to providing the same level of service to our remanufactured equipment that we provide to our new equipment.
- **RELIABLE:** The GreenLine Series of certified Ricoh MFPs are carefully selected, tested, restored, and retested to ensure they deliver superb, reliable performance you can count on page after page, day after day.
- **COMPREHENSIVE:** Color MFP model selection offered in speeds from 30-ppm to 55-ppm.

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By introducing the GreenLine Remanufactured Program, Ricoh provides customers with:

- A choice between new or certified refurbished document production equipment.
- A wider range of price-points to maximize every dollar in their budget.
- The option to deploy mixed-fleets of new and remanufactured equipment based on budget and user needs.
- An opportunity to upgrade workgroups from printer to MFP functionality at lower cost.
- An effective and simple way to enact company sustainability initiatives, and reduce the environmental impact of document production activities.

Ricoh GreenLine Series Remanufacturing Highlights

- Ricoh chooses selected models with proven track records and low meter readings.
- Certified technicians apply an extensive cleaning and reconditioning process to each device, replacing all high wear components and adjusting units back to original factory specifications.
- Panels are repainted to give the unit a “like-new” appearance.
- Units are packaged using new equipment standards.
- Ricoh’s remanufacturing facility is certified to the ISO 9001:2008 quality management and ISO 14001:2004 environmental management systems.
- Ricoh is a supplier of UL-listed remanufactured products.
- Finished products are stocked at designated distribution centers.

Optional Features

- Ricoh GreenLine Series products come pre-configured and have limited additional available options (please see your price list for available options).
- GreenLine Series products must be ordered with a finisher.

Equipment & Aftermarket Pricing:

Equipment and Aftermarket pricing can be found by accessing RQuote.

Sales Training:

Sales training materials and the product certification exam are available on the Ricoh Learning Institute website at https://ricohusa.csod.com

Service Training:

There is no special additional training required for the Ricoh GreenLine Series Remanufactured products as the product information is currently available on the TSRC website.

If you have any questions regarding this or any other training, please visit the Ricoh Learning Institute web site via RWORLD https://rworld.ricoh-usa.com or contact them directly at (973) 882-2200.

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