

takeform | signage



Fusion™ | The Space to Connect

**Signage** has always been functional. At **Takeform**, we think it should be an important part of your design palette as well. That's why we created **Fusion**. To give you the **flexibility** to integrate architectural graphics with the essential elements of your interior. **Creating** an eye level **connection** between your space and the people moving through it. Confirming that often-underlying sense of **well-being** that is always the product of harmonious design. What is Fusion? It's room to stretch. **And space to connect.**



**Fusion™** | A finely tuned sensitivity to space. And those who move through it.





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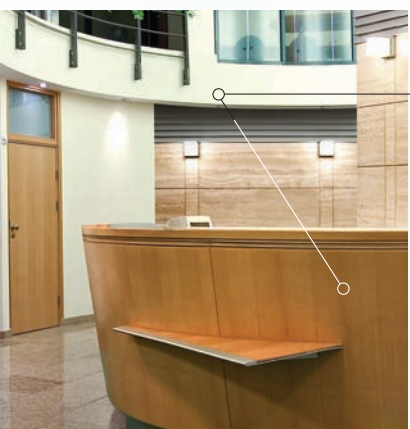
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Designing with Fusion

Signage usually gives direction. **Fusion follows yours—beautifully.**

Now architectural signage can reflect the curve of your ceiling. The finish of your walls. And the colors woven throughout your interior.



1 Architecture

Interesting shapes that mirror the lines of your space... that describes Fusion. A sweeping bend. An ornate arch. Fusion matches your design from lobby to lounge.

2 Materials

People view signage up close. So you want the colors, textures and finishes you’ve carefully selected for your interior to be reflected in your sign design. Our materials collection offers a tasteful breadth.



3 Brand

Your client has a lot invested in their identity. It represents who they are and what they stand for. Signage has a role to play in supporting that corporate persona. And Fusion’s distinctive choices make it easy.

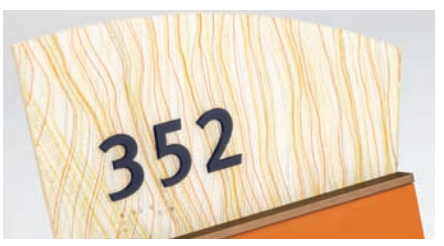
Fusion 56 | Camber Collection





# Fusion™ | Connecting with Architecture

The best way to start thinking about **Fusion** is to consider your architecture. Within our six signage collections, **Arch**, **Ellipse**, **Quad**, **Wave**, **Camber** and **Oblique**, you'll find unique ways to beautifully complement your interior's predominant lines.



Fusion 56 | Camber Collection



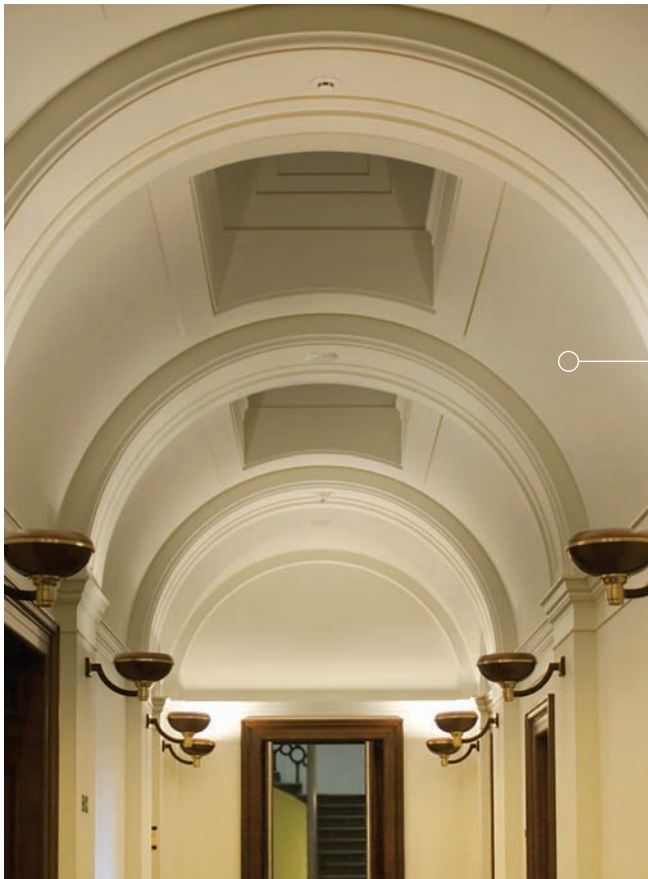
Discover unique forms with depth and dimension that won't disrupt a visual stroll through your space. **Straight**, **sweeping**, **angled** or **arched**, Fusion will go with the flow.





Arch | Ellipse

Architectural line is your starting point. You'll find that our **Arch Collection** exudes a vital formality, and what goes around comes around in **Ellipse**.



Fusion 29



Fusion 40



Fusion 30



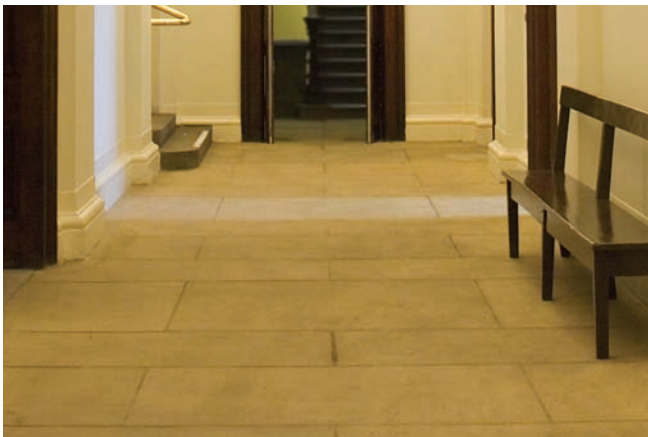
Fusion 60



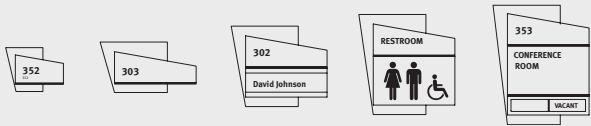
Fusion 47



Fusion 52



Fusion™ | A Complete Sign System



Every Fusion design is a complete sign system from directories to work stations for every building location and destination. Refer to pages 24-27 for the sign types that comprise every Fusion design.



Fusion 02



Quad | Wave

Which of our six collections best reflects your architecture? See how sharp angles find a home in our **Quad Collection**. And **Wave** offers a fluid connection to those that rise and fall.



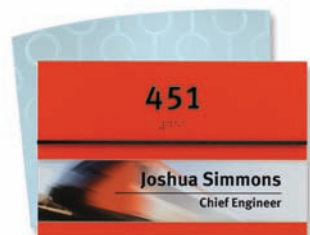
Fusion 51



Fusion 06



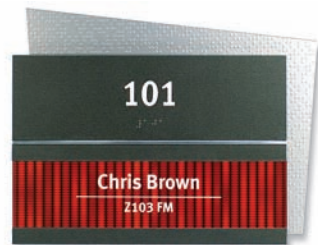
Fusion 01



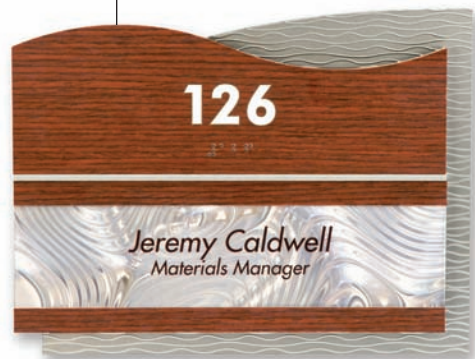
Fusion 55



Fusion 14



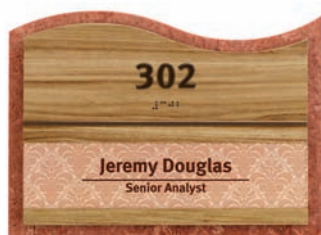
Fusion 57



Fusion 46



Fusion 43

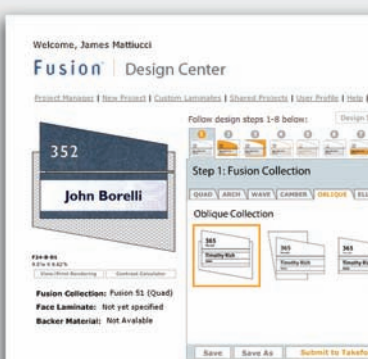


Fusion 44



## Fusion<sup>TM</sup> | Design Center

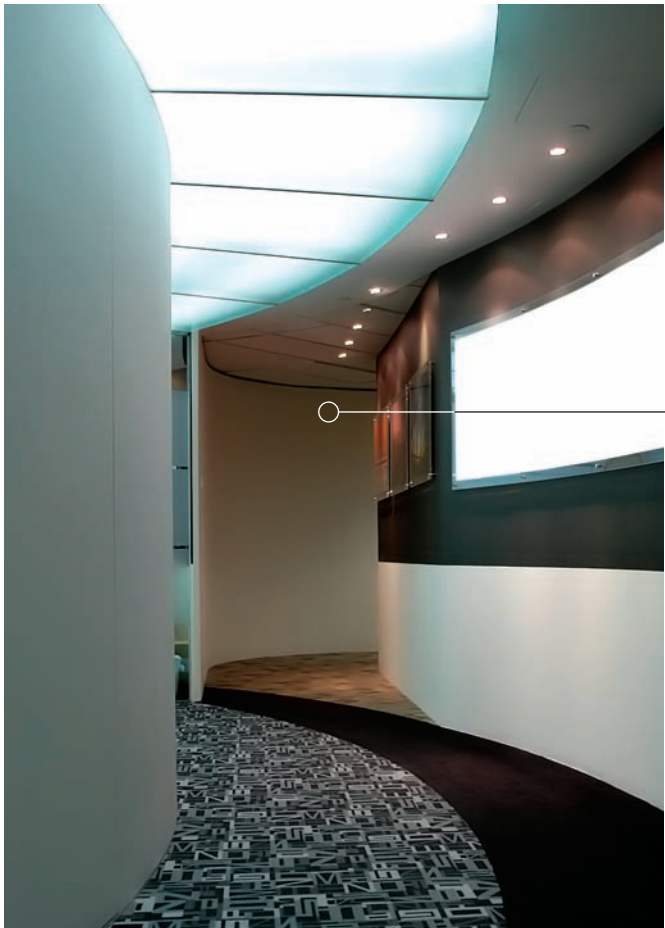
Play. Finesse. Compare. Visit our online **Design Center** and see how shape, color, texture and graphics work together. Design an entire sign system. Print your renderings or share with clients and colleagues. [www.takeform.net/designcenter](http://www.takeform.net/designcenter)



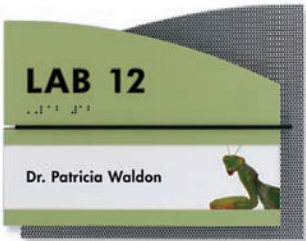


Camber | Oblique

**Camber** might be a mate for sweeping curves, while **Oblique** is all about angles. Within each of our collections, you will find subtle combinations that further refine your interior statement.



Fusion 56



Fusion 22



Fusion 23



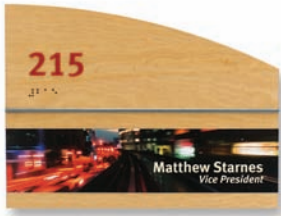
Fusion 20



Fusion 53



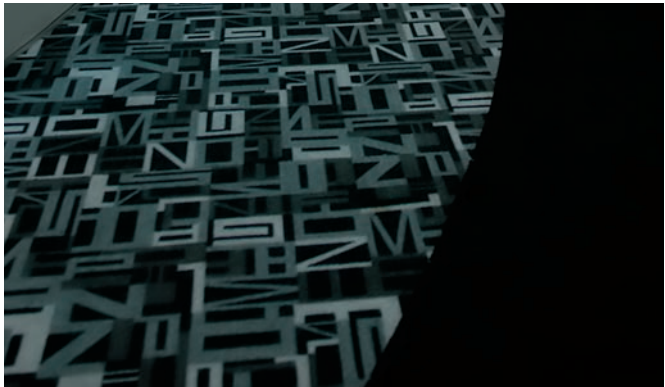
Fusion 59



Fusion 04



Fusion 03



Fusion<sup>TM</sup> | Concept Studio

If you need inspiration, browse the design portfolio in our **Concept Studio**. It's full of creative ideas—you're sure to see something that will spark your imagination. [www.takeform.net/portfolio.php](http://www.takeform.net/portfolio.php)



All collections are complete sign systems. Refer to pages 24-27 for the full range of sign types that comprise every Fusion design.



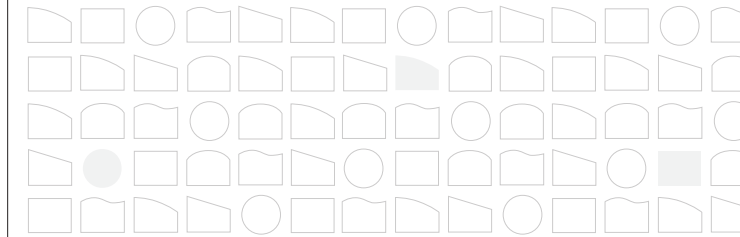
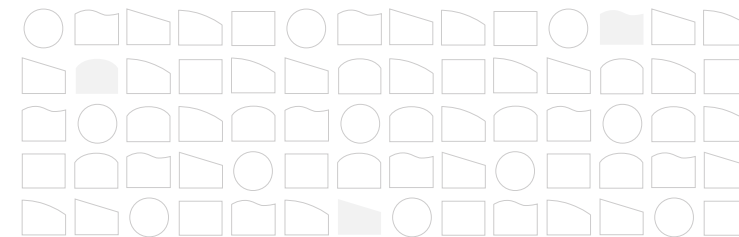


## Fusion™ | Connecting with Materials

There's nothing wrong with being consistent.

But it is optional. **Fusion** lets you **mix or match**.

**Integrate or punctuate.** Something you couldn't do with architectural signage before.



You'll enjoy the range of **surfaces**, **patterns** and **textures** Fusion affords. And if you don't see what you're looking for, just ask.



Whisper or roar—your choice

**Detail. Nuance. Or bold statement.** Words not ordinarily associated with architectural signage. But **Fusion** gives you the option to stay comfortably within the context of the space or introduce an inspired new element. Everything from the warmth of **exotic wood veneers** to the vibrant pop of **premium laminates**, and the natural stone look of **Mystera® solid surfacing**. No matter what you want to say, you'll find your voice in our wide array of textures, patterns, and colors.



What's in a Fusion sign?

**Opportunity.** A chance to establish a harmonious connection between signage and space. Or create the unexpected by placing unique elements together for dramatic impact. Either way, we've made it easy. See our full range of materials in our **Elements of Expression** catalog or take a spin in our **Design Center**.

What goes into a **Fusion** sign? You.

Lumicor®

MYSTERA®  
solid surface

Putting it all together.

Face Material

Select from any of our many laminates or consider the warm look of a premium wood veneer. Explore the possibilities at [takeform.net](https://takeform.net).

Decorative Backer

Use decorative backers to pick up a key finish from the interior. Check out the colors and textures of our laminates, add a funky metallic, tinted acrylic or the stone patterns of our Mystera® solid surfaces.

Metal Accent

Choose an accent bar that matches the metal finish in your space. We offer five anodized finishes—black, bronze, brass, natural and polished.

Font Color

You'll find a wide range of typefaces and a design-sensitive color palette for all of our ADA-compliant typography.



Elements of expression

You like choices in your design materials. We think you should expect no less from your signage. Here is some of what we offer:

- Formica® Premium Laminates
- Formica® Premium Wood Veneers
- Lumicor® Encapsulated Acrylics
- Colored Acrylics
- Mystera® Solid Surfaces
- 24 Color Font Palette
- Metallic Hardware Finishes

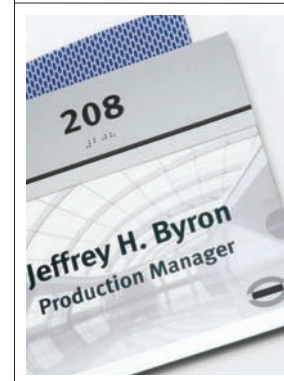
Don't see what you're looking for? Just ask. Chances are, if you have it in your design library, we have it in ours too.







## Fusion™ | Connecting with Brand



At **Takeform**, we believe signage should do more than just identify a room or point the way... it should be a **vehicle for expression**. That view, coupled with our understanding of branding, enables us to give form to an intangible—your client's carefully crafted corporate image.



Fusion 55 | Quad Collection



Until now, signage didn't offer the selection of **materials, shapes and graphics** that would allow you to add flourish or convey nuance. Now **Fusion** gives you the ability to create signage that speaks in elegant agreement with your client's brand.



Make an impression

Signage is an interdependent element of the branding system... a way to **extend your client's corporate image** throughout the interior space.

**Fusion's** choice of shapes, materials and graphics add precision to your efforts.

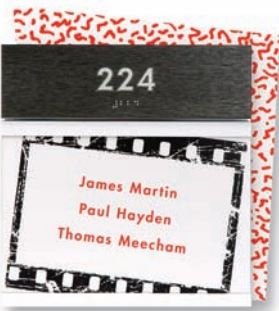
Integrating Brand Identity



Fusion 57 | Quad Collection



Room ID



Suite ID



Conference Room



Fire and Evacuation Map



Floor Directional



Directory

Every visit to your client's space is another chance for customers and employees alike to **reconnect with their brand**. With **Fusion**, you can help visitors get where they're going while keeping them impressed with where they are.

What do you want a visitor to take away from your space? Maybe it's a sense of boldness that bespeaks a creative culture. Or a more understated grace conveying confidence. Don't be shy. **Fusion** will let you **express your client's identity—vividly and consistently**.





Fusion™ | Connecting Form with Function



Signage isn't all we deliver. There's the assurance that comes from knowing we will manage every aspect of the assignment—from **design to installation**. We handle it so you don't have to.





## Process is peace of mind—from design to documentation

**Design** First we understand your client and what you’re trying to accomplish. Then we create a look that’s not only beautiful but mirrors the lines of the architecture, the interior finishes and supports the image of the space.

**A Standard** We design a complete sign system—every sign your client’s facility needs now and in the future. So your client has a sign standard assuring consistency of look with easy and cost-effective sourcing for years to come.

**Programming** We identify every location with a role in the signage network and determine the information needs at each point. We study position and viewing distance. We designate sign types and provide copy and content. And we address ADA and life safety compliance.

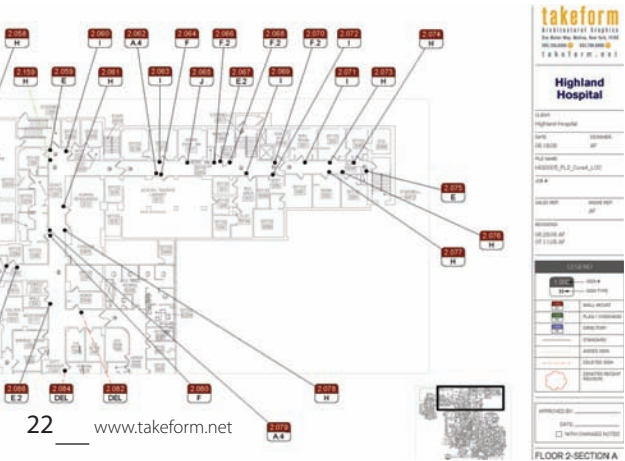
**Pre-Install Survey** Vinyl stickers are placed at the exact location of every permanent sign. This identifies install problems in advance and allows “final confirmation” that every sign achieves its purpose, both aesthetically and functionally.

**Fabrication** We manufacture to exacting standards from materials that assure aesthetic quality and long-term performance. All manufacturing occurs in-house.

**Installation** We handle it with crews trained and certified in the “Takeform method”.

**Documentation** Finally, we document, providing your client with a complete sign systems manual—a paper and electronic re-cap of the job including renderings, drawings, location plan, message schedule, and insert templates.

**5 Year Warranty** All parts. All labor. All inclusive.



## Wayfinding | Optimizing “people flow”

If your project requires a complete wayfinding assessment and design, look to Takeform. We take the time to understand your environment—not just the space but those who use it. What emerges is an image-enhancing network of signage, graphics and visual identifiers that assures optimum “people-flow”. And our seamless design-build solution means your project goes faster and costs less. More importantly, our approach assures the after sale support so often missing when sign design and fabrication are disconnected.



Fusion Sign Types

All Fusion collections are complete sign systems with a full range of sign types, from directories to workstation IDs, plus all code compliant signage for every location and destination.

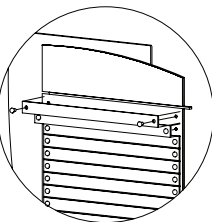
Fusion 56 | Camber Collection

Directories

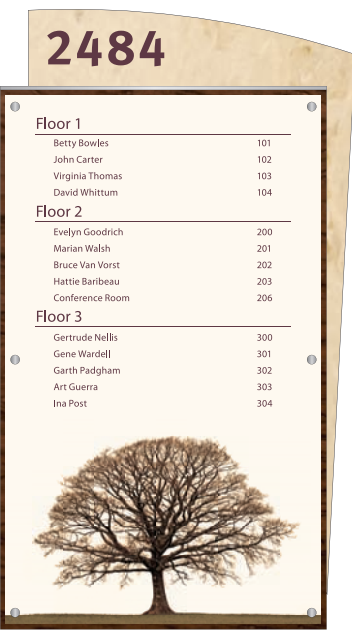
Directories are available in a full range of lens configurations. All accommodate a printed insert enabling the system to be updated as necessary. The header has raised copy.

Locations

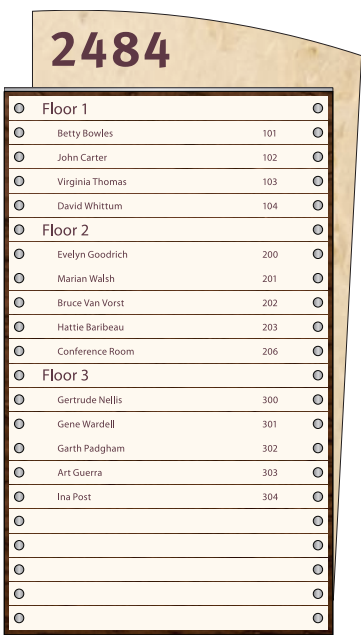
- Lobbies
- Elevator exits
- Stairwell exits



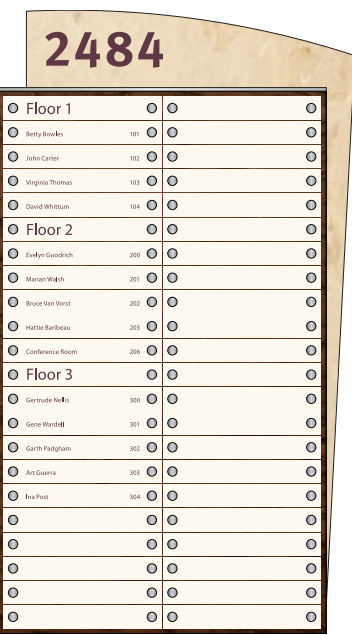
Typical Directory Insert Change



Type A  
Full Lens with Stand-offs  
23.75 x 41.75  
Insert Size 22 x 33.50



Type A  
Single Row (22 inserts)  
23.75 x 41.75  
Insert Size: 21.25 x 1.50



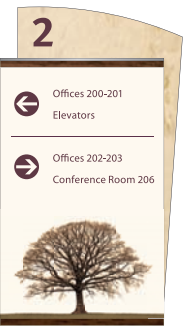
Type A  
Double Row (44 inserts)  
23.75 x 41.75  
Insert Size: 10.53 x 1.50

Floor Directional

Directional headers have raised copy. A slide-in printed insert enables the sign to be easily updated.

Locations

- Corridor intersections
- Elevator exits
- Stairwell exits



Type B  
12.25 x 21.25  
Insert Size: 11 x 17



Type B.2  
9.5 x 14.75  
Insert Size: 8.5 x 11

Fire & Evacuation Maps

Every Fusion series includes fire and evacuation maps with changeable insert. Takeform will provide the maps in accordance with local code.

Locations

- Elevator exits
- Stairwell exits
- Hotel rooms
- Classrooms



Type D  
9.5 x 17.75  
Insert Size: 8.5 x 14

Overheads

Choose from 44" and 88" width, wall mount, flush ceiling mount, or suspended; ceiling mount and suspended overheads are double-sided. A slide-in printed insert enables updating as required.



Type C  
44 x 7  
Insert Size: 44 x 5.5



Type C.2  
88 x 7  
Insert Size: 88 x 5.5

Locations

- Lobbies
- Corridors
- High traffic areas  
impeding visibility  
of wall signage

Fusion 56 shown. Dimensions are typical of other Fusion collections. More sign types on pages 26-27



Fusion Sign Types



Conference Room

Fusion conference room signs include room number, up to four lines of text and a vacant/in-use slider.

Locations

- Conference Rooms
- Meeting Rooms



Type J  
9.5 x 10.0

Flag Mounts

Flag mounts are double sided and typically oriented horizontally, however, they may be mounted vertically as well. Both orientations are perpendicular to the wall.

Locations

- Lobbies
- Vestibules
- Corridors
- High traffic areas impeding visibility of wall signage



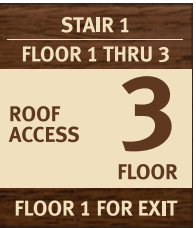
Type M  
15.25 x 8.25

Interior Stairwell

Fire and building code typically requires that stairwells in buildings of three floors or more identify the floor and exit point. Raised text and Braille are not required. Stairwell signs are digitally printed acrylic.

Locations

- Interior stairwells



Type N  
14.0 x 14.25

Office/Suite/Room Identification

All room IDs have an ADA component with raised upper case text and Braille. Type H and I include a printed insert. The insert lens is non-glare and inlaid for clean, flush appearance.

Locations

- Offices
- Suites
- Patient Rooms
- Hotel Rooms
- Classrooms



Type F  
5.75 x 4.5



Type G  
9.5 X 4.25



Type G.2  
9.5 X 5.25



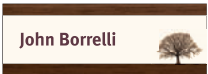
Type H  
9.5 x 5.75  
Insert Size: 8.5 x 2.2



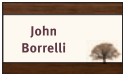
Type I  
9.5 x 9.0  
Insert Size: 8.5 x 5.5

Work Station Nameplates

Work station signage is available in three sizes. Each accepts a printed insert so updating your system is easy. The insert lens is non-glare and inlaid for a clean, flush appearance. Mounting options include tape, pin, magnet, Velcro and under-cap attachment.



Type L  
8.5 x 3.0  
Insert Size: 8.5 x 2.2



Type L.2  
5.0 x 3.0  
Insert Size: 5 x 2.2



Type L.3  
5.0 x 5.0  
Insert Size: 5 x 4.4

Locations

- Workstations
- Open office environments

Miscellaneous Room Identification

Signs include raised text and Braille and may accommodate multiple lines of text or pictogram.

Locations

- Restrooms
- Stairwells
- Any secondary (non-office) room
- Common areas



Type E  
9.5 X 9.75



Type E.2  
9.5 X 9.75



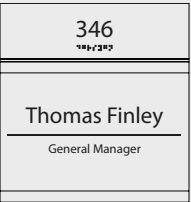
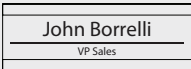
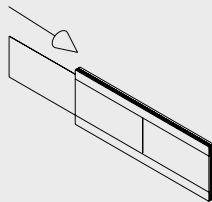
Type E.3  
9.5 x 8.0

It's easy to update your system

Just as your firm changes, so does your sign system. Fusion's printed inserts allow you to maintain your signage quickly and easily. Our 8 1/2-inch wide format accepts standard letter-sized paper or clear acetate inserts. We'll even provide an insert template, so all you have to do is key in the new information and print.

Express yourself

Insert graphics bring another layer of expression to Fusion. Graphics can be used to reinforce your identity and to help unite elements of your space. They can convey a theme or express who you are and what you do. Let us show you how insert graphics can work for you.



Fusion 56 shown. Dimensions are typical of other Fusion collections.



## What green means to us

**Fusion** brings together a selection of elements as varied as the shapes and textures of nature herself—using materials that reflect **our concern for the larger environment** we all inhabit. No surprise then that **Takeform** is the first in the signage industry to go green.



Our certification from the **Sustainable Forest Initiative (SFI)** covers both product and process. Learn more about SFI sourcing at [sfiprogram.org](http://sfiprogram.org).



Good for the Planet  
**green209**

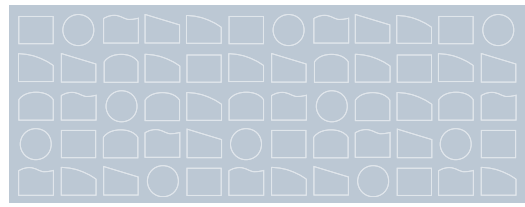


### Green to the core

The key is our substrate—**Green209**. It's a real wood product sourced from forests utilizing sustainable management practices. Our laminates are also eco-friendly. Most carry the **Green Guard certification** for indoor air quality.





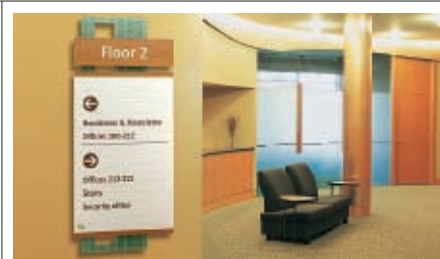
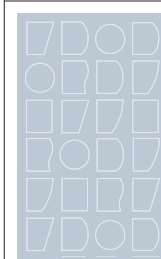
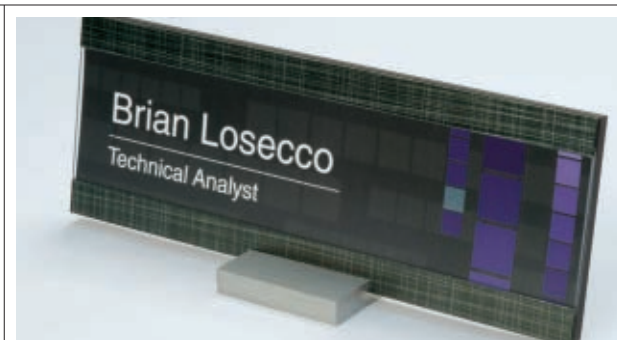
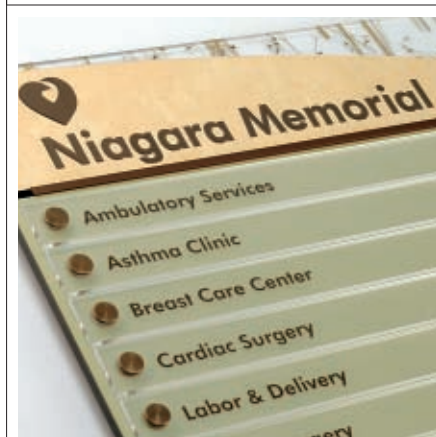


**Fusion™** | A finely tuned sensitivity to space. And those who move through it.

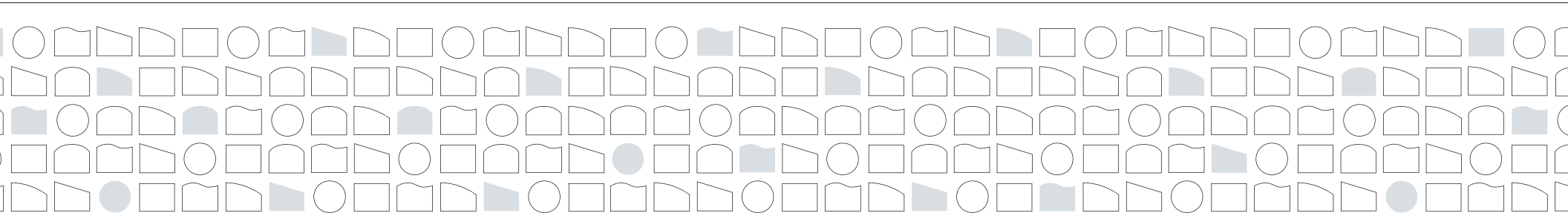


[www.takeform.net](http://www.takeform.net)

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