

Email [dianne.raborn@mgccc.edu](mailto:dianne.raborn@mgccc.edu) with contact information, address, phone, etc. to receive an email copy of this RFP.

RFP Website Re-Design & Development, RFP No. 17-05-011

Mississippi Gulf Coast Community College (MGCCC) is now seeking bids for a comprehensive website upgrade and redesign project. MGCCC serves over 10,000 students throughout Mississippi Gulf Coast and surrounding areas.

## **New Website Objectives**

- Provide a mobile-responsive, stylish and functional experience for the end user
- Allow for increased engagement on site and improve online capabilities (e.g. online application forms, access to resource, etc.)
- Include most user-focused content and functions; remove unused pages and out-of-date information
- Provide accurate and easily accessible information to all MGCCC audiences
- Provide back office experience for easier functionality and updating of contact to MGCCC employees
- Increase MGCCC brand