

Mississippi State University
Notice of Proposed Sole Source Purchase

167-85

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Eating Smart • Being Active Curriculum originally written in 2005, updated in 2010, and thoroughly revised in 2017.

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

Since 1969, the Expanded Food and Nutrition Education Program (EFNEP) has helped low-income families, adults and youth, learn to eat healthier for less money. Funded by the USDA National Institute of Food and Agriculture and operated by Extension programs in all 50 states and U.S. Territories, EFNEP consistently improves the choices participants make regarding nutrition, budgeting, food preparation and physical activity. This happens through a series of free lessons taught by trained peer educators working at the county level. The *Eating Smart • Being Active* Curriculum is critical for Mississippi State University Extension EFNEP Program Assistants to perform their job responsibilities as nutrition educators.

The *Eating Smart • Being Active* Curriculum was developed by EFNEP staff at Colorado State University and the University of California at Davis. The *Eating Smart • Being Active* curriculum uniquely meets EFNEP mandates and was updated in 2017 to meet the 2015-2020 Dietary Guidelines. This curriculum is unique and one of a kind because it has a multi-level theoretical framework, evidence base, and evaluation component using case studies, pilot studies, and evidence from the field for effectiveness. The *Eating Smart • Being Active* curriculum is designed to be taught to limited resource adult learners by paraprofessionals. Each of the 9 lessons is designed to be taught in sequential order, building on previous lesson content. The authors of *Eating Smart • Being Active* utilized the Socio-ecological Model, the Social Cognitive Theory and Adult Learning principles when developing the curriculum. Activities include

dialogue-based learning and hands-on activities. New information sections, or the lecture portion of each lesson, are short and informative. Kinesthetic activities help participants engage in the learning process, increasing their retention of the new information and skills, and the likelihood of positive behavior change. Lesson content includes physical activity, nutrition, healthy lifestyle choices, food preparation (cooking skill development), food safety, and food resource management. The curriculum also contains three maternal and infant nutrition lessons as a supplement to the core nine lessons. These lessons are Eating Smart and Being Active During Pregnancy, Feeding Your New Baby, and Feeding Your Baby Solid Foods.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Colorado State University (CSU) Cooperative Extension is the sole source for all materials in the *Eating Smart • Being Active* curriculum. The curriculum can only be ordered from the *Eating Smart • Being Active* web site. Most materials are offered in English and Spanish and all copy and photos are copyrighted by Colorado State University Cooperative Extension. No print duplication is allowed and no electronic files are accessible to anyone, other than CSU.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The estimated cost for the initial purchase of the *Eating Smart • Being Active* curriculum is \$13,154.85. This is consistent with the current market price for comprehensive, evidence based nutrition education curriculum.

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

There are no other sources for the *Eating Smart • Being Active* Curriculum. Colorado State University (CSU) Cooperative Extension is the sole source for all materials in the *Eating Smart • Being Active* Curriculum.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Don Buffum, CPPO
Director of Procurement & Contracts
dbuffum@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.










If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.













If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.

SHOPPING CART

ITEMS TO REMAIN IN CART UNTIL YOU PROCEED TO CHECKOUT. THE COSTS OF YOUR SHOPPING CART

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Item	Product	Date Modified	Quantity	Options	Price
 D-0435-00010151	17-ESBA - Core Lesson Plans (English) (Pack of 10) - \$59	4/24/2017 4:20 PM	23 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 1,357.00
 D-0435-00010152	25-ESBA - Core Small Visuals with Binder (Eng) (Set of 45) - \$46.82	4/24/2017 4:29 PM	23 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 1,076.86
 D-0435-00010153	56-ESBA Walk Indoors! Educator DVD - \$2.50	4/24/2017 4:30 PM	23 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 57.50
 D-0435-00010160	72-ESBA - Go Lean With Protein W/H (English) (Pack of 50) - \$31.22	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 343.42
 D-0435-00010159	70-ESBA - Half Your Grains Whole W/H (English) (Pack of 50) - \$31.22	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 343.42
 D-0435-00010161	74-ESBA- Build Strong Bones W/H (English) (Pack of 50)- \$31.22	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 343.42
 D-0435-00010163	78-ESBA - Celebrate Worksheet (English) (Pack of 50) - \$19.81	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 217.91
 D-0435-00010162	76-ESBA - Make A Change W/H (English) (Pack of 50) - \$31.22	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 343.42
 D-0435-00010155	60-ESBA - Get Moving W/H (English) (Pack of 50) - \$31.22	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 343.42
 D-0435-00010154	58-ESBA - Welcome to ESBA Worksheet (English) (Pack of 50) - \$19.81	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 217.91
	62-ESBA - Physical Activity Handout (English) (Pack of 50) - \$19.81	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 217.91

					
D-0435-00010156					
	68-ESBA - Farmers' Market Handout (English) (Pack of 50) - \$19.81	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 217.91
D-0435-00010158					
	66-ESBA - Fruits & Veggies W/H (English) (Pack of 50) - \$31.22	4/24/2017 4:43 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 343.42
D-0435-00010157					
	8-ESBA - Refrigerator Magnet (Eng), Lesson 6 (Pack of 50) - \$49.50	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 495.00
D-0435-00010169					
	7-ESBA - Refrigerator Thermometer, Lesson 6 (Pack of 50) - \$88	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 880.00
D-0435-00010168					
	11-ESBA - Measuring Spoons, Lesson 8 (Pack of 50) - \$78.50	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 785.00
D-0435-00010171					
	10-ESBA - Walk Indoors/Public, Lesson 7 (Pack of 50) - \$125	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 1,250.00
D-0435-00010170					
	2-ESBA - Water Bottle, Lesson 2 (Pack of 50) - \$82	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 820.00
D-0435-00010165					
	1-ESBA - Cutting Mat, Lesson 1 (Pack of 50) - \$124	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 1,240.00
D-0435-00010164					
	6-ESBA - Measuring Cups, Lesson 5 (Pack of 50) - \$92	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 920.00
D-0435-00010167					
	5-ESBA - Produce Brush, Lesson 4 (Pack of 50) - \$78	4/24/2017 4:46 PM	10 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 780.00
D-0435-00010166					
	78-ESBA - Celebrate Worksheet (English) (Pack of 50) - \$19.81	4/24/2017 4:47 PM	11 Update	Edit PDF Preview... Duplicate Delete Hold	\$ 217.91
D-0435-00010173					

4/24/2017

Shopping Cart



64-FSBA - Plan, Shop, Save W/H (English) (Pack of 50) - \$31.22

4/24/2017 4:47 PM

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\$ 343.42

D-0435-00010172

Subtotal: \$ 13,154.88

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