

# Notice of Intent to Certify Sole Source

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**To:** Interested Parties

**From:** Dr. Paul Veregge  
CIO / CMIO

**Date:** June 28, 2017

**Re:** Sole Source Certification Number **SS9002** for **Job Slots 11-20, Career Pages Large Enterprise; Jobs Dashboard Manager; Recruiter – Corporate (3-10 Seats)**

**Contact Email Address:** [solesource@umc.edu](mailto:solesource@umc.edu)

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## Sole Source Certification Award Details

Regarding UMMC Sole Source Certification Number **SS9002** for **Job Slots 11-20, Career Pages Large Enterprise; Jobs Dashboard Manager; Recruiter – Corporate (3-10 Seats)**, please be advised that UMMC intends to award the purchase of the **Job Slots 11-20, Career Pages Large Enterprise; Jobs Dashboard Manager; Recruiter – Corporate (3-10 Seats)** to **LinkedIn** as the sole source provider of the **Job Slots 11-20, Career Pages Large Enterprise; Jobs Dashboard Manager; Recruiter – Corporate (3-10 Seats)**.

UMMC issues this notice in accordance with Mississippi state law, policy, and procedures for sole source procurements.

## Sole Source Criteria

1. Where the compatibility of equipment, accessories, or replacement parts is the paramount consideration (and manufacturer is the sole supplier).
2. Where a sole supplier's item is needed for trial use or testing.
3. Where a sole supplier's item is to be required when no other item will service the needs of UMMC.

## Schedule

Task	Date
First Advertisement Date	July 6, 2017
Second Advertisement Date	July 13, 2017
Response Deadline from Objectors	July 28, 2017, at 3:00 p.m. Central Time
Notice of Award/No Award Posted	Not before July 31, 2017

## Project Details

**1. Describe the commodity that the agency/institution is seeking to procure:**

The University of Mississippi Medical Center (UMMC) seeks to purchase services that will allow for the HR-Talent Acquisition team to post 12 job advertisement per month with three recruiter seats and four job dashboard manager seats to accompany the custom career page that will be used to attract professional candidates to UMMC.

**2. Explain why the commodity is the only one (1) that can meet the needs of the agency/institution:**

LinkedIn is the only web-based resource that provides candidate sourcing, job advertising, recruitment, talent acquisition and candidate relationship management as a collaborative suite.

**3. Explain why the source is the only person or entity that can provide the required commodity/service:**

LinkedIn offers a unique service that allows the Talent Acquisition team the most comprehensive search results possible to attract, recruit and select candidates for professional roles. In addition to having the ability for UMMC to post jobs for more than 430 million users, LinkedIn also uses the data in our job postings to match it to member profiles and help identify the best candidate matches. This process enables the service partners to find and source qualified talent for professional roles at a massive scale.

LinkedIn allows the recruitment team to organize and manage the candidates we want to hire using shared projects and potential applicant notes. LinkedIn allows the recruitment team to contact candidates directly via email. LinkedIn offers a “find more people like” feature where recruiters can create a search based on the profiles of ideal candidates. These features are not available from any other distributor. See supporting letter from **LinkedIn**, Attachment A.

**4. Explain why the amount to be expended for the commodity/service is reasonable:**

The estimated amount to be expended is for the purchase of **Job Slots 11-20, Career Pages Large Enterprise; Jobs Dashboard Manager; Recruiter – Corporate (3-10 Seats)**, is \$193,515.00. This amount is within the expected price range for these products.

**5. Describe the efforts that the agency went through to obtain the best possible price for the commodity/service:**

Through market intelligence, UMMC was able to negotiate best pricing for these products. All applicable discounts were explored and applied.

## Submission Instructions and Format of Response from Objecting Parties

Interested parties who have reason to believe that the **Job Slots 11-20, Career Pages Large Enterprise; Jobs Dashboard Manager; Recruiter – Corporate (3-10 Seats)**, (hereafter, “Products”) should not be certified as a sole source should provide information in the Vendor Form for the State to use in determining whether or not to proceed with awarding the sole source to **LinkedIn**. The Vendor Form may be found at <http://www.dfa.state.ms.us/Purchasing/documents/ObjectiontoSoleSourceDetermination.pdf>.

Objections must include the certification in Attachment B.

Comments will be accepted at any time prior to Thursday, July 28, 2017, at 3:00 p.m. (Central Time) to [solesource@umc.edu](mailto:solesource@umc.edu). Responses may be delivered via email to [solesource@umc.edu](mailto:solesource@umc.edu). UMMC WILL NOT BE RESPONSIBLE FOR DELAYS IN THE DELIVERY OF RESPONSES. It is solely the responsibility of the Interested Parties that responses reach UMMC on time. Responses received after the deadline and responses that lack all required information will be rejected. UMMC reserves the right to inspect Interested Party's commodity for comparison purposes.

If you have any questions concerning the information above or if we can be of further assistance, please contact [solesource@umc.edu](mailto:solesource@umc.edu).

Attachment A: Vendor Correspondence  
Attachment B: Objection Certification

Attachment B

**SUBMITTED IN RESPONSE TO  
Sole Source Certification No. SS9002  
Accepted until July 28, 2017, at 3:00 p.m.**

I certify that the information contained in this objection is true and accurate to the best of my knowledge. I understand that UMMC will investigate all statements made in this objection and that any false or misleading information provided may result in adverse action.

\_\_\_\_\_  
Objector Name  
Objector's title

\_\_\_\_\_  
Date