

Using the table below, provide a list of the evaluation factors used in scoring the procurement, the total number of points available for each factor, and the number of points awarded to each respondent for each evaluation factor. The total number of points awarded to each respondent should be provided at the bottom of this table. This scoring sheet must be submitted to the Personal Service Contract Review Board with contracts that use an RFP as a procurement method. If sub-categories are utilized in addition to the required factors below, a definition of the evaluation factor(s) and an explanation for the assigned weight(s) should be provided as well.

				Respondents/Points Awarded				
LIST OF EVALUATION FACTORS	DEFINITION OF FACTORS	WEIGHT OF	EXPLANATION					
		FACTOR	OF WEIGHT					
		(percentage)	ASSIGNED					
The plan for performing required services	A detailed narrative including ideas, procedures, strategies, action plans, milestones, and timelines that will be utilized to achieve the specific outcome(s) identified in the solicitation for services.	10%						
Ability to perform the services as reflected by technical training and education, general experience, specific experience in providing the required services, and the qualifications and abilities of personnel proposed to be assigned to perform the services	A detailed narrative that demonstrates the skills, expertise, means, capability, and capacity to successfully perform the services identified in the solicitation, including certifications, demonstrated proficiency, competencies, and records of past performance of proposed staff that will be assigned to perform the services. The proposer must have 8-10 years of local and/or national experience in wildlife, fisheries, and outdoor recreation production. Five (5) years of the proposer's experience must be within the last 5 consecutive years. This experience cannot be subcontracted.	20%						



				Respondents/Points Awarded				
LIST OF EVALUATION FACTORS	DEFINITION OF FACTORS	WEIGHT OF	EXPLANATION					
		FACTOR	OF POINTS					
		(percentage)	ASSIGNED					
The personnel, equipment, and	A detailed narrative that							
facilities to perform the services	demonstrates possession of							
currently available or	adequate machinery, apparatus,							
demonstrated to be made	appliances, technical instruments,							
available at the time of	and facilities to perform the service							
contracting	identified in the solicitation. The	15%						
	narrative should include statements							
	regarding the respondent's							
	commitment and the staff's							
	availability to perform the services							
	identified in the solicitation within							
	the timeframe specified in the							
	solicitation.							
A record of past performance of	A detailed narrative providing							
similar work	written evidence of successful							
Similar WULK								
	completion of previous work that is	E0/						
	of the same type or closely	5%						
	resembles the service identified in							
	the solicitation.							



	,	T		Respondents/Points Awarded				
LIST OF EVALUATION FACTORS	DEFINITION OF FACTORS	WEIGHT OF FACTOR (percentage)	EXPLANATION OF POINTS ASSIGNED					
Price	Documentation of and methodology for calculation or the price formula used and the assessment of fees that will be charged to complete the services identified in the solicitation. Local episodes and national episodes must be priced separately. National episodes will only be considered if prices do not exceed available budget. The pricing structure should conform to the specifications contained in the solicitation.	25%						
Vendor Presentations	Must be complementary to the submitted proposal. Presentations must have visual examples of past work, including but not limited to: embedded videos and other advertisements. Presentations should include a business plan specific to the needs of MDWFP as outlined in the Scope of Services 2.2.	15%						
Interviews Total Points Awarded	Each proposer will be asked questions relevant to the overall objective of this solicitation as well as any expertise presented by the proposers.	10% 100%						



Personal Service Contract Review Board Form PSCRB-006 RFP EVALUATION FACTOR SCORING SHEET