



DragonFly STORM Sole Source Letter
July 1, 2016

DragonFly Athletics owns and operates a proprietary video distribution software DragonFly STORM. The DragonFly STORM software together with DragonFly Athletics constitute the "DragonFly Division 1 Network"

The DragonFly Division 1 Network is the exclusive distributor of "Coaches Video" for NCAA institutions. Coach's video is defined as the internal only, private video content which coaches utilize for game preparation and study. This content is utilized by Member Schools, the College Football play-off Committee, and various authorized game day media partners.

DragonFly takes pride and care in our unique position within collegiate athletics. Our responsibility as manager, securer, and distributor of this coaching video is paramount in our decision processes.

The DragonFly Division 1 Network can only be accessed via DragonFly Athletics' STORM software. There are no other 3rd parties which provide this service or software. The Division 1 Network is secure and can only be accessed from DragonFly as the Sole Source.

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