

Department/Program Marketing

MMNS

Exhibits
Programs & Special Events
Education outreach
Teacher workshops
Field Trips
Membership promotion

Wildlife

Hunting Seasons (Dove, Deer, Small Game, Waterfowl, & Turkey)
WMAs (General & Permitted Hunts)
Habitat Management/Private Lands Habitat Program (Fire on the 40, Longleaf Pine Restoration Initiative, etc.)
Youth Waterfowl Camp

Fisheries

Promote fishing opportunities for each season (i.e. Fall fishing, winter crappie, etc.)
Fishing Rodeos
Camp Fish
Pond Management Workshops

Law Enforcement

Officer recruitment
Shooting Sports/Ranges
Boating Safety/Boater Education Courses

Parks

Seasonal Camping
Summer Fun (splash pads, Buccaneer, etc.)
Golf Courses
Recreational opportunities/nature
Special events

North MS Fish Hatchery Visitor Education Center

Tours/Field Trips
Programs & Special Events

Conservation Programs

Hunter Education (Hunting Safety, Courses, and Volunteer Instructor Recruitment)
Archery in MS Schools (General Awareness, Tournaments, School Participation, and Volunteer Recruitment)
Youth Events (Dove hunts, squirrel hunts)

Hunting & Fishing License Promotions