MSSISSIPPI STATE DEPARTMENT OF HEALTH
Notice of Proposed Sole Source Purchase #0301-05
RFx # 3150000416

The Mississippi State Department of Health anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

Commodity or commodities to be purchased (make, model, description):

- *STDs (Sexually Transmitted Diseases, Spanish) -Brochure provides information on Sexually Transmitted Diseases and measures to prevent. #68790 5,000 ea*
- *On Preventing Pregnancy -Brochure provides evidence based health information on reproductive health issues #97907 10,000 ea*
- *Good Hygiene - Brochure provides information how to Look and Feel Your Best- Provides evidence based health information on personal hygiene in order to promote good health #70441 10,000 ea*
- *About Good Health For Women - Brochure provides science based material information women's hygiene on and ways to improving women's hygiene and health #14191 10,000 ea*
- *Men's Health-What You need To Know - Provides information on healthy behaviors which will improve the overall health of men #22057 10,000 ea*
- *As Girls Grow Up (English - Provides information on the development of a female from childhood to adult #48157 10,000 ea*

Explanation of the need to be fulfilled by this item(s) and why it is the only one that can meet the specific needs of the department:

- The Centers for Disease Control (CDC) and the Office of Population Affairs (OPA) Title X Program 2014 guidelines on "Providing Quality Family Planning Services", outlines how to provide evidence-based and quality family planning and preventative services. One of the Program goals is to make available and utilize a variety of printed literature and educational resources. At each MSDH Family Planning Clinic, education and counseling is a vital component of all visits. Information exchange is conducted on a confidential basis (free of coercion) and in a one-on-one setting between clinical staff and client. Clients receive complete, accurate and unbiased educational information enabling them to make informed decisions regarding their reproductive and preventive health needs. Additionally, clients are provided with the printed information to make these decisions about family planning services, contraceptive use, pregnancy options, and reproductive and preventive health screenings.
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- Name of company/individual selling the item(s) and why that source is the only possible source that can provide the required item(s):
- The name of the company is Channing Bete. Channing Bete Company pioneered the use of Scriptography, their trademarked publication style that combines reader-friendly text and graphics to convey key messages quickly and help readers retain and act on the information they learn. Their unique in the way they ensure the quality, accuracy, and appropriateness of their publications by adhering to a strict research-based product development process, following carefully developed standards for readability, and conducting comprehensive internal

and external expert review. Channing Bete offers a product line that is unique in its wide range of age and audience targeted formats. The items listed above are published and copyrighted solely by Channing Bete. As such, the designs and derivative products to be used by MSDH Comprehensive Reproductive Health Family Planning Program represents Channing Bete's sole intellectual (sole creator, publisher, and supplier of copyrighted Scriptographic materials) property, which are protected under copyright law and are unique.

Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The estimated cost of the items are approximately $30,034.00. The requested items include accurate and complete information to be provided, allowing women, men and teens to freely make informed decisions. MSDH Comprehensive Reproductive Health provides client-centered, evidence-based and quality family planning and preventive services to over 50,000 women, men and teens seeking assistance.

Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

Channing Bete Company, Inc. is the sole creator, publisher, and supplier of copyrighted Scriptographic materials listed above. All applicable discounts were explored and applied.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to: Jennifer Dotson, Mississippi State Department of Health Purchasing Department, 570 E. Woodrow Wilson, Room 134 Underwood Building, Jackson, MS 39216 or P. O. Box 1700, Jackson, MS 39215-1700.

Responses may be hand delivered, via regular mail, overnight delivery or by e-mail: Jennifer.dotson@msdh.ms.gov. The envelope or e-mail should reference the sole source number.

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable. The enclosed form (OSS) may be used if you so desire.

If after a review of the submitted notice and documents, Mississippi State Department of Health determines that the commodity in the proposed sole source request can be provided by another person or entity, then Mississippi State Department of Health will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If Mississippi State Department of Health determines after review that there is only one (1) source for the required commodity, the Mississippi State Department of Health will appeal to the Public Procurement Review Board. Mississippi State Department of Health will have the burden of proving that the commodity is only provided by one (1) source.

Notices/objections, etc. will be accepted at any time prior to: _March 24_, 2016 at 3:00 p.m. CST/DST

OFFICE OF PURCHASING, TRAVEL AND FLEET MANAGEMENT
OBJECTION TO SOLE SOURCE DETERMINATION (0SS)

VENDOR FORM

INFORMATION ABOUT THE VENDOR/INDIVIDUAL SUBMITTING OSS FORM

Vendor/Representative Name: _____

Responsible Contact: _____

Phone/Email/Fax Contact: _____

Date Form Submitted: _____ RFIN#: (RFx#) _____

INFORMATION ABOUT THE PURCHASING AGENCY

Agency: _____

Proposed Commodity Provider Name: _____

Type of Commodity: _____

Provide a detailed explanation of why the commodity is not a sole source commodity; including why you believe that you, your company, or another entity can provide the commodity required by the Agency.

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