LAERDAL MEDICAL CORPORATION
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University of Mississippi Medical Center
2500 N State Street
Jackson, MS 39216-4500

Kenny Heard, J.D.
Senior Contract Administrator, Department of Contracts Administration

Laerdal Medical is the final manufacturer for the Laerdal SimMom. Additionally, we are the sole provider of post-sales support education and technical services for SimMom. We are the only provider of Value Plus technical and educational services which include Installation, Preventative Maintenance, Extended warranties and educational instruction. Laerdal Medical provides these services through our local support organization.

Laerdal Medical is the only source for having a SimMom that will integrate with the existing systems currently at the Oxford campus. You currently have our Audio Visual recording system that captures the AV during a simulation and also integrates it with the time-stamped debriefing log generated during a simulation. Also the OS utilized by the SimMom is the same as all other OS software currently in the simulation center. If you were to utilize any other mannequin or system you would have to use another OS and also AVS for it. Also our SimMom is the only mannequin on the market that has 4 unique birthing capabilities. They are: Automatic Delivery System, Manual birth, C-Section birth and Baby in a Bag with fluids. We also now have a flat abdomen to go with SimMom which allows her to be an adult female mannequin with many capabilities.

Laerdal Medical Corporation has been established in the USA since 1967 and our parent Company, Laerdal Medical was founded in 1940. We are the pioneer of CPR and Resuscitation training and we remain the industry leader in Patient Simulation. If I may be of any further assistance, please do not hesitate to contact me at your convenience.

Thank you,

Paul R. Thompson

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