MISSISSIPPI STATE DEPARTMENT OF HEALTH

MSSISSIPPI STATE DEPARTMENT OF HEALTH
Notice of Proposed Sole Source Purchase #0301-03
RFx # 3150000139

The Mississippi State Department of Health anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. **Commodity or commodities to be purchased (make, model, description):**
   Evidence-based educational curriculum resources, components, etc.

Order Quantity	Item #:	Item Description
25	S265MS	Reducing the Risk Starter Set MS
30	S262MS	Draw the Line (6-8) Basic Set MS
20	R515	Becoming a Responsible Teen Set, Bart TG w/CD 3G005

2. **Explanation of the need to be fulfilled by this item(s) and why it is the only one that can meet the specific needs of the department:**

In 2010, The Mississippi State Department of Health (MSDH) was selected as the recipient of funding from the Personal Responsibility Education Program (PREP). The purpose of PREP is to carry out abstinence-plus evidenced-based programs designed to educate adolescents on both abstinence and contraception for the prevention of pregnancy and sexually-transmitted infections, including HIV/AIDS. The PREP Program works with individual school districts and community-based organizations to create customized intervention and education programs to address the prevention of teen pregnancy and sexually transmitted infections.

In March 2011, the Mississippi legislature passed House Bill 999 (HB 999) to regulate sex education in Mississippi's public schools beginning the 2012 – 2013 academic year. Per HB 999, districts must adopt and implement an educational curriculum that has been developed or recommended by the Mississippi Department of Human Services and MSDH, and approved by the State Department of Education (MDE). MDE executed a request for proposal (RFP) process to review and approve all curriculum resources. MSDH – PREP Program coordinated submission of five evidence-based curriculum proposals for MDE approval. Subsequently, two curriculum options, ***Draw the Line/Respect the Line*** and ***Reducing the Risk*** by Education Training and Research Associates (ETR) were approved to be used in middle schools and high schools. ETR Associates was required to perform a curriculum adaption prior to final approval

to maintain content compliance with HB 999. In addition to that, the ***Becoming a Responsible Teen*** (BART) program was approved as a community-level intervention.

3. Name of company/individual selling the item(s) and why that source is the only possible source that can provide the required item(s):

The name of the company is ETR Associates. ETR is a private nonprofit organization, with a multidisciplinary staff of health educators, program developers, trainers, curriculum specialists, writers, editors, graphic artists, librarians, publication and distribution experts, technologists and social scientists. ETR offers science-based health and education products and programs, providing solutions that work for health professionals, educators and consumers throughout the United States. The items listed above are published and copyrighted solely by ETR. As such, the designs and derivative products to be used by MSDH-PREP represent ETR's sole intellectual property, which are protected under copyright law and are unique.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The estimated cost of the items is approximately $25,709.25. The requested items include curriculum sets which will be provided for middle school (Draw the Line/Respect the Line), high school (Reducing the Risk), and community-level (Becoming A Responsible Teen) facilitators. The Reducing the Risk curriculum set includes:

- 1 Teachers Guide
- Student Workbooks
- 1 Activity Kit
- *STD Facts for Teens* pamphlets
- *HIV Facts for Teens* pamphlets
- *Birth Control Facts for Teens* pamphlets

The Draw the Line/Respect the Line curriculum set includes:

- 1 each (6th, 7th, 8th Grade) Teachers Guides
- 6th, 7th, 8th Grade Student Workbooks
- *Puberty and Abstinence* pamphlets
- *Abstinence & Pressure* pamphlets
- *Abstinence & HIV* pamphlets

The Becoming A Responsible Teen curriculum set includes:

- 1 Teachers Guide
- Student Workbooks

All of the listed curricula are evidence-based prevention programs which meet the following guidelines:

- Are based on theoretical approaches demonstrated to be effective in reducing health-related risky behaviors.
- Target clearly defined health behavior outcomes.
- Have statistically significant results from a rigorous research study.
- Use multiple learning activities and strategies.
- Feature interactive and cooperative learning approaches.
- Provide training and support for teachers.

In addition, the prevention programs all medically- accurate and age-appropriate and have been proven to change adolescent sexual behavior.

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

ETR Associates is the publisher and sole vendor of the products listed above. All applicable discounts were explored and applied.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to: Johnny Nelson, Mississippi State Department of Health Purchasing Department, 570 E. Woodrow Wilson, Room 134 Underwood Building, Jackson, MS 39216 or P. O. Box 1700, Jackson, MS 39215-1700.

Responses may be hand delivered, via regular mail, overnight delivery or by e-mail: johnny.nelson@msdh.ms.gov. The envelope or e-mail should reference the sole source number.

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable. The enclosed form (OSS) may be used if you so desire.

If after a review of the submitted notice and documents, Mississippi State Department of Health determines that the commodity in the proposed sole source request can be provided by another person or entity, then Mississippi State Department of Health will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If Mississippi State Department of Health determines after review that there is only one (1) source for the required commodity, the Mississippi State Department of Health will appeal to the Public Procurement Review Board. Mississippi State Department of Health will have the burden of proving that the commodity is only provided by one (1) source.

Notices/objections, etc. will be accepted at any time prior to: __Thursday, September 24, 2015_ at 3:00 p.m. (CST)

OFFICE OF PURCHASING, TRAVEL AND FLEET MANAGEMENT
OBJECTION TO SOLE SOURCE DETERMINATION (0SS)

VENDOR FORM

INFORMATION ABOUT THE VENDOR/INDIVIDUAL SUBMITTING OSS FORM

Vendor/Representative Name: _____

Responsible Contact: _____

Phone/Email/Fax Contact: _____

Date Form Submitted: _____ RFIN#: (RFx#) _____

INFORMATION ABOUT THE PURCHASING AGENCY

Agency: _____

Proposed Commodity Provider Name: _____

Type of Commodity: _____

Provide a detailed explanation of why the commodity is not a sole source commodity; including why you believe that you, your company, or another entity can provide the commodity required by the Agency.

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____