

# VISITDAYS

25 First Street, Suite 303  
Cambridge, MA 02141

## RE: VISITDAYS SOLE SOURCE CERTIFICATION

To whom it may concern:

To the best of VisitDays knowledge (the "Company"), the Company is the sole source for the following item(s) and no other company or firm in the United States of America sells or distributes the products listed below:

The product in question sold and distributed by VisitDays has been identified as a sole source provide by the following states:

- State of Kentucky
- State of Alabama
- State of Hawaii
- State of Georgia
- State of Florida

VisitDays is a software platform designed and built for higher education professions to interact with and engage prospective students by capturing prospective student campus visit registrations and inviting prospective students to events. Prospective students register for campus visits and admissions events on an institution's website or receive invitations sent by an institution via email or text messages.

VisitDays comprises of various tools to make it easier on both the administrator and student to engage with each other. See attached for further details.

- VisitDays Mobi - makes registration process simple, engaging, personalized and done completely online. Managing content of creating and editing campus visits is simple, easy to use, guaranteed speed to market.
- VisitDays Analytics - keeps track of every visitor from moment a visit is scheduled until student orientation. Receive day-to-day operational reports to understand our prospective student, their behavior before, during, and after campus visit. These reports directly integrate with a CRM. Reports can drill down to state, county, and high school; we can understand where visitors are in enrollment funnel, and we can identify the days, times of the week and type of visit that generates the most visitors. The analytics can optimize the way we perform, how we recruit, and ultimately, increase enrollment.

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- VisitDays Enrollment Generator - the central hub that connects all the VisitDays features. It displays upcoming visit events in real-time from individual to group visitors, keeping track of each prospective student.
- VisitDays Email Automation – With VisitDays, the moment the student registers to visit, they are a part of a personalized, automated, and institution-branded communication plan.
- VisitDays Team Management – tracks admission staff, tour guides, faculty, financial aid officers, and marketing staff; manages team calendar, create teams based on events or roles to stay organized. Instant notifications by event, by location, by academic interest.
- VisitDays Integration – Branded text messages, automated emails, video/teleconference and webinar, VisitDays can integrate with a SIS or CRM system. It can be used with existing technologies or as a standalone product.

There are no other companies in the marketplace today that have created a service solely dedicated based on improving and managing the college visit experience for students, parents and administrators.

If you have any questions or require additional information, please feel free to contact me at 203.819.3304 or [sujoy@visitdays.com](mailto:sujoy@visitdays.com).

Best Regards,



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Signature

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08 / 01 / 2016

Date

Sujoy Roy  
CEO