

Notice of Intent to Certify Sole Source

To: Interested Parties

From: Ellen Swoger
CIO, Applications

Date: 6/29/2023

Re: Sole Source Certification Number **SS9579** Tailored Text Messaging Platform for Longitudinal Studies

Contact Email Address: solesource@umc.edu

Sole Source Certification Award Details

Regarding UMMC Sole Source Certification **SS9579** Tailored Text Messaging Platform for Longitudinal Studies, please be advised that UMMC intends to award the purchase of Tailored Text Messaging Platform for Longitudinal Studies to Purple Workshops, LLC as the sole source provider.

UMMC issues this notice in accordance with Mississippi state law, policy, and procedures for sole source procurements.

Sole Source Criteria

1. Where the compatibility of equipment, accessories, or replacement parts is the paramount consideration (and manufacturer is the sole supplier).
2. Where a sole supplier's item is needed for trial use or testing.
3. Where a sole supplier's item is to be required when no other item will service the needs of UMMC.

Schedule

Task	Date
First Advertisement Date	July 6, 2023
Second Advertisement Date	July 13, 2023
Response Deadline from Objectors	July 20, 2023, at 3:00 p.m. Central Time

Project Details**1. Describe the commodity/service that the agency/institution is seeking to procure:**

The text messaging platform will enable the investigative team to deliver and evaluate the feasibility, acceptability, and effectiveness of a text messaging intervention on physical activity and health outcomes in perinatal adolescents. This tailored platform will enable the investigative team to test the feasibility and early efficacy in accordance with funding requirements set forth by HRSA and NIMHD. The software is web-based to support the highest degree of fidelity for text messaging intervention delivery and monitoring.

2. Explain why the commodity/service is the only one (1) that can meet the needs of the agency/institution:

The UMMC study team has developed intervention materials tailored for the target population and Purple Workshops, LLC will develop the platform to deliver these materials. This is the only vendor that develops text messaging platforms that are fully automated, aligned with rigorous longitudinal studies, and operates fully after entering participant information one time. No other text messaging services provide these capabilities.

3. Explain why the source is the only person or entity that can provide the required commodity/service:

Purple Workshop, LLC is the only proprietor of its kind that develops text messaging platforms for longitudinal studies. See supporting letter from Purple Workshops, LLC, Attachment A.

4. Explain why the amount to be expended for the commodity/service is reasonable:

The estimated amount to be expended for the purchase of Tailored Text Messaging Platform for Longitudinal Studies, is \$23,000.00. Please be advised that UMMC will determine if additional enhancements, upgrades, support, or equipment are within scope during the certification period and may increase the spending authority accordingly. Should Purple Workshops, LLC change their name during this certification period, then UMMC will determine if a recertification is necessary.

This amount is within the expected price range for these products.

5. Describe the efforts that the agency/institution went through to obtain the best possible price for the commodity/service:

Pricing is compared against available market intelligence and identified discounts are pursued where applicable.

Submission Instructions and Format of Response from Objecting Parties

Interested parties who have reason to believe that the Tailored Text Messaging Platform for Longitudinal Studies (hereafter, “Products”) should not be certified as a sole source should provide information in the Vendor Form for the State to use in determining whether or not to proceed with awarding the sole source to Purple Workshops, LLC. The Vendor Form may be found at

<http://www.dfa.state.ms.us/Purchasing/documents/ObjectiontoSoleSourceDetermination.pdf>.

Objections must include the certification in Attachment B.

Comments will be accepted at any time prior to Thursday, July 20, 2023, at 3:00 p.m. (Central Time) to solesource@umc.edu. Responses may be delivered via email to solesource@umc.edu. UMMC WILL NOT BE RESPONSIBLE FOR DELAYS IN THE DELIVERY OF RESPONSES. It is solely the responsibility of the Interested Parties that responses reach UMMC on time. Responses received after the deadline and responses that lack all required information will be rejected. UMMC reserves the right to inspect Interested Party’s commodity for comparison purposes.

If you have any questions concerning the information above or if we can be of further assistance, please contact solesource@umc.edu.

Attachment A: Vendor Correspondence

Attachment B: Objection Certification

Attachment B

SUBMITTED IN RESPONSE TO

Sole Source Certification No. SS9579

Accepted until Thursday, July 20, 2023, at 3:00 p.m.

I certify that the information contained in this objection is true and accurate to the best of my knowledge. I understand that UMMC will investigate all statements made in this objection and that any false or misleading information provided may result in adverse action.

Objector Name
Objector's title